

Tenure-track Positions in Marketing

Posting Details

Position Information

Position Title	Tenure-track Positions in Marketing
Department, Program, Center	Marketing
Specialty or Subdiscipline	Quantitative modeling in the area of customer relationship marketing, pricing, business marketing, marketing strategy, or consumer behavior.
Requisition Number	FAC001180
College or School	Leavey School of Business

Position Summary Information

Purpose	The Department of Marketing in the Leavey School of Business at Santa Clara University seeks to fill two tenure-track Assistant or advanced Assistant Professor positions in Marketing scheduled to begin Fall 2020.
Salary	Salary is to commensurate with salaries at other AACSB-International accredited business schools.
Basic Qualifications	Candidates must have completed Ph.D. or equivalent from an AACSB-International accredited university in Marketing or related fields. Candidates must have an established research record in quantitative modeling in the area of customer relationship marketing, pricing, business marketing, marketing strategy, or consumer behavior and have demonstrated excellence in teaching at the undergraduate and/or graduate level. Ph.D. must be completed or near completion by start date.
Preferred Qualifications	
Responsibilities	Responsibilities include: A. Maintaining a program of research leading to high-quality publications. B. Teaching graduate and undergraduate courses in marketing and fulfilling the responsibilities associated with those courses. C. Providing services to the Department, University, profession, and/or community.
Start Date	09/01/2020
Work Authorization	A foreign national who is appointed to a tenured or tenure-track faculty position is eligible for sponsorship by Santa Clara University.

Posting Detail Information

Open Date	05/15/2019
Close Date	
Open Until Filled	Yes
Special Instructions to Applicants	Interested applicants should fill out an application and submit on this website the following documents plus contact information for three or more professional references: (1) a cover letter clearly stating the applicant's interest in Santa Clara University, (2) a vita, (3) a statement of research and teaching interests, (4) examples of peer-reviewed scholarship, (5) evidence of undergraduate and/or graduate teaching effectiveness, and contact information (name, email and phone number) of three professional references.

Applications will be accepted and reviewed until the positions are filled. Please note that once you submit your materials you will no longer be able to access your application; however the system will automatically reactivate your application every Monday, allowing you on that day to make changes or any additions you wish. Questions about these positions may be directed to the Search Committee Administrator: marketing@scu.edu

Additional Information

The Marketing Department at Santa Clara University includes scholars with diverse backgrounds and embraces a variety of interests focusing on a commitment to quality scholarship and teaching excellence. For details, please see <https://www.scu.edu/business/marketing/faculty/>

About Santa Clara University

Santa Clara University is a comprehensive Jesuit, Catholic university located in California's Silicon Valley, offering its 8,800 students rigorous undergraduate curricula in arts and sciences, business, and engineering, plus master's, Ph.D., and law degrees. Distinguished by the highest retention rate and ranked second among all master's universities in the West by U.S. News and World Report, Santa Clara University is California's oldest operating institution of higher-education. The University is focused on creating an academic community that educates citizens and leaders who will build a more just, humane, and sustainable world.

EEO Statement

Santa Clara University is an Equal Opportunity/Affirmative Action employer, committed to excellence through diversity and inclusion, and, in this spirit, particularly welcomes applications from women, persons of color, and members of historically underrepresented groups. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity or expression, age, status as a protected veteran, status as a qualified individual with a disability, or other protected category in accordance with applicable law. The University will provide reasonable accommodations to individuals with a disability.

Santa Clara University annually collects information about campus crimes and other reportable incidents in accordance with the federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. To view the Santa Clara University report, please go to the Campus Safety Services [website](#). To request a paper copy please call Campus Safety at (408) 554-4441. The report includes the type of crime, venue, and number of occurrences.

Posting Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * How did you hear about this employment opportunity?
 - SCU Website
 - SCU: University Promotion/Transfer
 - Periodical
 - SCU Employee
 - Conference
 - Assoc of Jesuit Colleges & Universities
 - CAL Jobs
 - HigherEd Jobs
 - Indeed
 - Twitter
 - Facebook
 - LinkedIn
 - CareerArc Networks
 - Handshake
 - Other
 - StudentAffairs.com

Applicant Documents

Required Documents

1. Cover Letter

2. Curriculum Vitae
3. Research Statement
4. Teaching Statement
5. Example of scholarship
6. Evidence of teaching excellence/performance

Optional Documents