

Assistant Professor, Marketing

Posting Details

Position Information

Position Title	Assistant Professor, Marketing
Department, Program, Center	Marketing
Specialty or Subdiscipline	Digital Marketing & e.Commerce
Requisition Number	FAC000987
College or School	Leavey School of Business

Position Summary Information

Purpose	The Department of Marketing in the Leavey School of Business at Santa Clara University seeks to fill a tenure-track Assistant Professor position in Marketing scheduled to begin in Fall 2019.
Salary	Salary is commensurate with salaries at other AACSB-Internationally accredited business schools.
Basic Qualifications	Candidates must be very close to completing or have completed a Ph.D. in Marketing or related fields. Candidates must have demonstrated a strong research interest in the area of digital marketing and e-commerce. Candidates must also have potential to achieve teaching excellence at the undergraduate and/or graduate level. Ph.D. must be completed or near completion by the starting date.
Preferred Qualifications	
Responsibilities	Responsibilities include: A. Maintaining a program of research leading to high-quality publications. B. Teaching graduate and undergraduate courses in marketing and fulfilling the responsibilities associated with those courses. C. Providing service to the Department, University, profession, and/or community.
Start Date	09/01/2019
Work Authorization	A foreign national who is appointed to a tenured or tenure-track faculty position is eligible for sponsorship by Santa Clara University.

Posting Detail Information

Open Date	05/26/2018
Close Date	
Open Until Filled	Yes
Special Instructions to Applicants	Please note that once you submit your materials you will no longer be able to access your application; however the system will automatically reactivate your application every Monday, allowing you on that day to make changes or additions you wish. Questions about this position may be directed to the Search Committee Administrator: Larisa Ryzhik: lryzhik@scu.edu. For questions or problems related to the online application process itself please email marketing@scu.edu Reference letters will be solicited upon submitting your application.
Additional Information	The Marketing Department at Santa Clara University includes scholars with diverse

backgrounds and embraces a variety of interests focusing on a commitment to quality scholarship and teaching excellence. We are collegial and encourage collaborative research among our faculty. For details please see <http://scu.edu/business/marketing/faculty/index.cfm>

About Santa Clara University

Santa Clara University is a comprehensive Jesuit, Catholic university located in California's Silicon Valley, offering its 8,800 students rigorous undergraduate curricula in arts and sciences, business, and engineering, plus master's, Ph.D., and law degrees. Distinguished by the highest retention rate and ranked second among all master's universities in the West by U.S. News and World Report, Santa Clara University is California's oldest operating institution of higher-education. The University is focused on creating an academic community that educates citizens and leaders who will build a more just, humane, and sustainable world.

EEO Statement

Santa Clara University is an Equal Opportunity/Affirmative Action employer, committed to excellence through diversity and inclusion, and, in this spirit, particularly welcomes applications from women, persons of color, and members of historically underrepresented groups. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity or expression, age, status as a protected veteran, status as a qualified individual with a disability, or other protected category in accordance with applicable law. The University will provide reasonable accommodations to individuals with a disability.

Santa Clara University annually collects information about campus crimes and other reportable incidents in accordance with the federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. To view the Santa Clara University report, please go to the Campus Safety Services [website](#). To request a paper copy please call Campus Safety at (408) 554-4441. The report includes the type of crime, venue, and number of occurrences.

Posting Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * How did you hear about this employment opportunity?

- WEB-SC: SCU Website
- SCU: University Promotion/Transfer
- SE: Self
- PE: Periodical
- ER: SCU Employee Referral
- Chronicle of Higher Education
- Scholarly Hires.com
- Facebook
- LN: Other Newspaper
- CF: Conference
- WEB-O: Other website
- OS: Other
- Asians in Higher Education
- Assoc of Jesuit Colleges & Universities
- CAL Jobs
- Blacks in Higher Education
- HigherEd Jobs
- Hispanics in Higher Education
- Latinos in Higher Education
- LGBT in Higher Education
- Native Americans in Higher Education
- Northern California Higher Education Consortium
- Veterans in Higher Education
- Women and Higher Education

2. If "Other", please state where.
(Open Ended Question)

Applicant Documents

Required Documents

1. Cover Letter
2. Curriculum Vitae
3. First Letter of Reference Provided by Applicant
4. Second Letter of Reference Provided by Applicant
5. Third Letter of Reference Provided by Applicant
6. Research Statement
7. Teaching Statement
8. Example of scholarship
9. Course syllabi and supporting instructional materials
10. Student/Teacher/Course Evaluations/Effectiveness
11. Official Graduate Transcripts
12. Evidence of teaching excellence/performance

Optional Documents

1. Copies of undergraduate and graduate transcripts
2. Letter of Interest
3. Representative images of student work
4. Representative images of professional work
5. Optional (but recommended) - Copy of teaching evals for one or more relevant courses.
6. Examples of relevant scholarly papers or industry work product
7. Sample Publication
8. Current and future research plans
9. Syllabi and Teaching Evaluations