

# **San José State University**

**San José, California**

## **ANNOUNCEMENT OF POSITION AVAILABILITY**

*Subject to Budgetary Approval*

**Specialization:** Marketing

**Job Opening ID (JOID):** 23336

**Rank:** Assistant or Associate Professor, Tenure-track

### **Qualifications:**

Potential for excellence in teaching and research in several of the following areas in Marketing: MBA Research/Writing course (BUS200W), undergraduate Marketing Research course (BUS138), and undergraduate elective Marketing courses.

Applicants should have awareness of and sensitivity to the educational goals of a multicultural population of students, faculty, and staff as might have been gained in cross-cultural study, training, teaching and other comparable experience. Online instruction and/or online course development competencies are valued.

- Possession of a Ph.D. or D.B.A. in Marketing or a discipline appropriate for courses taught.
- Potential to conduct high quality research and peer-reviewed publication in recognized, quality journals on cutting-edge, rigorously examined topics.
- A commitment to interact effectively with the business community in Silicon Valley.
- Demonstration of potential for teaching excellence.
- Demonstration of an ability to work in a collegial atmosphere as part of a team.
- Possession of excellent communication and interpersonal skills.

### **Responsibilities:**

Teaching assignments will be at the graduate and undergraduate levels. Candidate must address the needs of a student population of great diversity--in age, cultural background, ethnicity, primary language and academic preparation--through course materials, teaching strategies, and advisement.

### **Salary Range:**

Commensurate with qualifications and experience.

### **Starting Date:**

August 22, 2016

### **Eligibility:**

Employment is contingent upon proof of eligibility to work in the United States.

### **Application Procedure:**

Conference meetings will be conducted at the AMA Summer Educators' meeting in Chicago. For full consideration upload a letter of application, curriculum vitae, statement of teaching interests and philosophy, statement of research interests and philosophy, and three original letters of reference with contact information by **September 15, 2015** at [apply.interfolio.com/30189](http://apply.interfolio.com/30189)

Questions may be directed to:

Dr. Kenneth C. Gehrt, Chair  
Department of Marketing and Decision Sciences  
Lucas College and Graduate School of Business  
San José State University  
San José, CA. 95192-0069  
Phone: 408-924-3506  
FAX: 408-924-3445 Email: [kenneth.gehrt@sjsu.edu](mailto:kenneth.gehrt@sjsu.edu)

**Please include Job Opening ID (JOID) on all correspondence.**

San José State University is California's oldest institution of public higher learning. The campus is located on the southern end of San Francisco Bay in downtown San José (Pop. 1,000,000), hub of the world-famous Silicon Valley high-technology research and development center. Many of California's most popular national, recreational, and cultural attractions are conveniently close. A member of the 23-campus CSU system, San José State University enrolls approximately 30,000 students, a significant percentage of whom are members of minority groups. The University is committed to increasing the diversity of its faculty so our disciplines, students and the community can benefit from multiple ethnic and gender perspectives.

San José State University is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, or disability. This policy applies to all San José State University students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose. Note that all San José State University employees are considered mandated reporters under the California Child Abuse and Neglect Reporting Act and are required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University's annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the [University Police Department](http://www.sjsu.edu/police) website at (<http://www.sjsu.edu/police>.)