

Assistant Professor, tenure track, Marketing

Institution:	San Jose State University
Location:	San Jose, CA
Category:	Faculty - Business - Marketing and Sales
Posted:	01/31/2020
Type:	Full-Time



San Jose State University - San Jose, California

POSITION ANNOUNCEMENT

Subject to Budgetary Approval

LUCAS COLLEGE AND GRADUATE SCHOOL OF BUSINESS

SPECIALIZATION: Marketing

JOB OPENING ID: 25182

RANK: Assistant Professor, tenure track

DEPARTMENT: Marketing and Business Analytics

SALARY: Commensurate with qualifications and experience

STARTING DATE: August 13, 2020

ELIGIBILITY: Employment is contingent upon proof of eligibility to work in the United States.

QUALIFICATIONS: Focus is on potential for excellence in teaching and research in several of the following areas in Marketing and Business Analytics: Market Research, Marketing in Technology Industries, Business-to-Business Marketing, Marketing Analytics, Service Science, Sports Marketing or New Venture Marketing. Teaching assignments will be at the undergraduate and graduate levels.

Applicants should demonstrate awareness of and sensitivity to the educational goals of a multicultural population as might have been gained in cross-cultural study, training, teaching and other comparable experience.

All applicants should have the following qualifications:

- Possession of a doctorate in Marketing or a discipline appropriate for courses taught, prior to start date.
- A record that shows the potential to conduct high quality research and publish in peer-reviewed journals on cutting-edge, rigorously examined topics.
- A commitment to interact effectively with the business community in Silicon Valley.
- Demonstration of potential for teaching excellence.
- Demonstration of an ability to work in a collegial atmosphere as part of a team.
- Possession of excellent communication and interpersonal skills.

RESPONSIBILITIES: Candidate must address the needs of a student population of great diversity--in age, cultural background, ethnicity, primary language and academic preparation--through course materials, teaching strategies, and advisement.

ACADEMIC ASSIGNMENT: The ability to teach a variety of marketing courses at the undergraduate and graduate level is preferred. Research active faculty typically teach 9 semester hours (equivalent to 3 classes) per semester. Research and scholarly activities leading to publications in peer-reviewed journals are required. Research support is provided. Service to the university, college, and department is also expected.

CONSULTING AND APPLIED RESEARCH: Located within the heart of the "Silicon Valley" and less than an hour's drive of San Francisco, a major world trade and financial center, opportunities are available for consulting and applied, field-based research.

THE DEPARTMENT: The Marketing and Business Analytics Department has over 30 faculty members (18 Tenured or Tenure-Track). The department serves approximately 1100 undergraduate students with concentrations in Marketing and in Business Analytics. We also oversee the General Business concentration. The department website is www.sjsu.edu/mktba.

THE COLLEGE: The Lucas College of Business has an enrollment of about 5,300 undergraduates and about 350 students in graduate programs. The undergraduate and graduate programs are accredited by the AACSB International.

THE UNIVERSITY: San Jose State University enrolls over 35,700 students, a significant percentage of whom are members of minority groups. As such, this position is for scholars interested in a career at a national leader in graduating URM students. SJSU is a Hispanic Serving Institution (HSI) and Asian American and Native American Pacific Islander (AANAPISI) Serving Institution; 40% of our students are first-generation, and 38% are Pell-qualified. The university is currently ranked fifth nationally in increasing student upward mobility. The University is committed to increasing the diversity of its faculty so our disciplines, students, and the community can benefit from multiple ethnic and gender perspectives.

San Jose State University is California's oldest institution of public higher learning. Located in downtown San Jose (Pop. 1,000,000) in the heart of Silicon Valley, SJSU is part of one of the most innovative regions in the world. As Silicon Valley's public university, SJSU combines dynamic teaching, research, and university- industry experiences to prepare students to address the biggest problems facing society. SJSU is a member of the 23-campus California State University (CSU) system.

APPLICATION PROCEDURES: The College continues an ongoing recruitment process, with appointments beginning in August 2020. For full consideration, submit a letter of application, curriculum vitae, statement of teaching interests and philosophy, statement of research interests and philosophy, and three original letters of reference with contact information by February 23, 2020 (this date has been extended) to <https://apply.interfolio.com/69537>

For questions, please contact Dr. David Czerwinski by email at David.Czerwinski@sjsu.edu.

Please include Job Opening ID (JOID) on all correspondence.

San Jose State University is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, or disability. This policy applies to all San Jose State University students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose. Note that all San Jose State University employees are considered mandated reporters under the California Child Abuse and Neglect Reporting Act and are required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The latest San Jose State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San Jose State University's annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the University Police Department website at (<http://www.sjsu.edu/police>.)

APPLICATION INFORMATION

Contact: San Jose State University

Online App. Form: <https://apply.interfolio.com/69537>

"SJSU is an Equal Opportunity/Affirmative Action employer committed to nondiscrimination on the basis of race, color, religion, national origin, sex, sexual orientation, gender status, marital status, pregnancy, age, disability, or covered veteran's status consistent with applicable federal and state laws. This policy applied to all SJSU students, faculty, and staff as well as University programs and activities. Reasonable accommodations will be provided for applicants with disabilities who self-disclose."

Apply through Institution's Website

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