

Business/Management (2.18)

Institution:	San Francisco State University
Location:	San Francisco, CA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/10/2018
Application Due:	Open Until Filled
Type:	Full Time

Date Posted:

July 10, 2018

Closing Date:

Open until filled

Description:

San Francisco State University, Department of Marketing offers an exciting opportunity for a tenure-track Assistant Professor position beginning August 2019. We seek a colleague whose teaching and research interests include Digital Marketing and Data Analytics or Personal Selling and Sales Management. We are especially interested in qualified candidates who can contribute, through their research, teaching, and/or service, through diversity, to the excellence of the academic community.

SFSU's Department of Marketing is a diverse and collegial group of 14 tenured and tenure track faculty with a wide range of teaching and research interests. With over 1300 majors and minors, Marketing is the largest of nine departments in the College of Business. Our students and faculty reflect the cultural diversity of the Bay Area. The department offers an emphasis on Consumer Analytics in conjunction with the Decision Sciences department. The advertised position is intended to support the Consumer Analytics emphasis or start a new emphasis on Sales and Sales Management.

The mission of San Francisco State University is to create and maintain an environment for learning that promotes respect for and appreciation of scholarship, freedom, human diversity, and the cultural mosaic of the City of San Francisco and the Bay Area; to



promote excellence in instruction and intellectual accomplishment; and to provide broadly accessible higher education for residents of the region and state, as well as the nation and world. To fulfill its mission, the University is committed to the following goals:

- Attracting, retaining and graduating a highly diverse student body
- Providing disciplinary and interdisciplinary liberal arts and professional education that is academically rigorous and intellectually challenging
- Providing curricula that reflect all dimensions of human diversity, and that encourage critical thinking and a commitment to social justice
- Recruiting, retaining and supporting a diverse faculty whose teaching demonstrates an active engagement with their individual fields of study and whose creative and scholarly work is an extension of the classroom, laboratory or studio
- Employing a staff and administration reflecting the diversity of our student community and the values of the campus;
- Fostering a collegial and cooperative intellectual environment that includes recognition and appreciation of differing viewpoints and promotes academic freedom within the University community; and
- Serving the communities with which its students and faculty are engaged.

Responsibilities-

The position requires graduate and undergraduate teaching in Digital Marketing/Data Analytics or Personal Selling/Sales Management, mentoring and advising graduate and undergraduate students, developing an active ongoing scholarship program in one's area of specialty, and ongoing committee and service assignments. Detailed position description is available at cob.sfsu.edu/marketing.

Qualifications-

Required:

- Candidates should have a Ph.D. in Marketing or related fields from an AACSB accredited institution. Terminal degree must be completed by the first day of employment.

Preferred:

- Record of teaching contributions in the areas of: either digital marketing/data analytics or personal selling/sales management.
- Candidates must demonstrate the ability to teach various Marketing courses preferably in the areas of Digital Marketing, Data Analytics or Personal Selling and Sales Management and other courses related to the candidate's qualifications and the department's evolving needs.
- Active record of scholarship related to specialty area.
- Demonstrated ability to incorporate inclusion, diversity, and educational equity in teaching, and/or scholarship/creative works
- Experience teaching and working closely with students from historically under-

represented communities

- Record of contributing to collegial, supportive and collaborative work environments

Rank and salary-

Assistant Professor, Salary commensurate with qualifications and experience. The California State University (CSU) provides generous health, retirement and other benefits.

Application-

Submit letter of intent/interest, a current CV, a statement on how your teaching and scholarship align with the commitment of the Marketing Department to foster an inclusive and diverse academic community; a statement of teaching philosophy, names and contact information of three references. Letters of recommendation upon request at a later date.

San Francisco State is an Equal Opportunity Employer and does not discriminate against persons on the basis of race, religion, color, ancestry, age, disability, genetic information, gender, gender identity, gender expression, marital status, medical condition, National origin, sex, sexual orientation, covered veteran status, or any other protected status.

Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose by contacting the Senior Human Resources Manager.

APPLICATION INFORMATION

Contact: San Francisco State University

Online App. Form: <http://csucareers.calstate.edu/Detail.aspx?pid=69419>

Apply through Institution's Website