

Assistant/Associate Professor of Marketing

Posting Details

Position Information

This position is security-sensitive and thereby subject to the provisions of the Texas Education Code §51.215, which authorizes the employer to obtain criminal history record information.

Position Title	Assistant/Associate Professor of Marketing
Requisition	201900001F
Rank	Assistant or Associate Professor
FLSA status	Exempt
Hiring Salary <a href=	Commensurate with education and experience.
Position Category	
Position Type	Full-Time Tenure Track
College	College of Business Administration
Department	Dept of Management, Marketing & Information Systems
Quicklink	http://shsu.peopleadmin.com/postings/20811

Refer Applicants To

Contact Name	Gerald Kohers
Title	Dept. of Mgt., Mkt., & IS, Chair Box 2056 College of Business Administration Sam Houston State University Huntsville, TX 77340-2056
Contact Phone	936-294-1256
Contact Email	kohers@shsu.edu

Position Details

Duties Performed in the Usual Course of the Job	The College of Business Administration (COBA) at Sam Houston State University (SHSU) is seeking applicants in the area of Marketing. Duties will include teaching, both face-to-face and on-line, graduate and undergraduate classes in the area of marketing, conducting research and publishing in scholarly journals, and providing services to the department, college, university, and appropriate professional organizations. Applicant must have an interest and competency in emerging areas such as digital marketing and marketing analytics. We seek individuals who are excellent teachers and who can bring experience-based credibility to the classroom while also advancing the increasing research reputation of the department and the college. Applicants must qualify as Scholarly Academic under AACSB standards (as defined by SHSU's COBA) and show evidence of ability to maintain that qualification.
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Educational Requirements for the Position	PhD in Marketing from an AACSB accredited university; ABD considered.
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Experience Required for	Candidate must have classroom experience. Industry experience is a plus.
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Other Requirements for the Position

Individual will typically teach 9 hours per semester, engage in research, and support the college through service. Candidate must demonstrate the ability to publish in peer reviewed journals.

Special Instructions Summary

Open Until Filled

Yes

EEO Statement

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Sam Houston State University is an Equal Opportunity/Affirmative Action Plan Employer and Smoke/Drug-Free Workplace. All qualified applicants will receive consideration for employment without regard to race, creed, ancestry, marital status, citizenship, color, religion, sex, national origin, age, veteran status, disability status, sexual orientation, or gender identity. Sam Houston State University is an "at will" employer. Security sensitive positions at SHSU require background checks in accordance with Education Code 51.215.

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * How did you learn about this position?

- The Chronicle of Higher Education
- Diverse Issues in Higher Education
- HBCU Connect - Historically Black Colleges and Universities
- HACU - Hispanic Association of Colleges & Universities
- The Journal of Blacks in Higher Education
- Association for Women in Science
- TWC - Work in Texas
- Inside Higher Ed
- Higher Ed Jobs
- HERC - Higher Education Recruitment Consortium
- SHSU Website
- SHSU Employee
- Other

2. If your response to the question above was "Other" please indicate from what source.
(Open Ended Question)

Candidate Documents

Required Documents

1. Cover Letter
2. Curriculum Vitae (Faculty)

Optional Documents

1. Statement of Teaching Philosophy
2. Statement of Research & Goals
3. Letter of Recommendation 1
4. Letter of Recommendation 2
5. Letter of Recommendation 3
6. Teaching Evaluations