

Assistant Professor of Marketing

[Salisbury University](#) in Maryland

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Deadline	Open until filled
Date Posted	March 5, 2020
Type	Tenured, tenure track
Salary	Competitive
Employment Type	Full-time

Department of Management and Marketing at Salisbury University's Franklin D. Roosevelt School of Business is accepting applications for the position of **Assistant Professor of Marketing**. This is a full-time, 10-month tenure-track position.

Areas of Specialization: Sales and Negotiation.

Primary Job Duties: Teach marketing courses at the undergraduate and possibly graduate level as per the needs of the department while maintaining an active research agenda. Utilize effective teaching and classroom management strategies that enhance the success of diverse learners. The normal teaching load is 9 hours per semester.

Minimum Qualifications: Doctoral degree in Marketing or a related discipline.

Preferred Qualifications: Doctoral degree from an AACSB accredited university. Capable of meeting AACSB Scholarly Academic/Academically Qualified (SA/AQ) as per the current definitions of the Perdue School of Business. Demonstrated ability to publish in peer reviewed marketing journals. Experience teaching Sales or

Negotiation and interest in teaching Business to Business Marketing. Preference would also be given to candidates who have experience in coaching sales students for sales championships and who can demonstrate excellence in teaching multiple courses from the above list.

Applications received by **15th April, 2020** will receive first consideration. The position will remain open until filled. Salary is competitive and commensurate with qualifications and experience. Appointment is contingent upon verification of eligibility to work in the U.S.

Applications are accepted only via Salisbury University's online employment application system. Visit our website

<http://www.salisbury.edu/hr/careers/default.html> to apply online. FAQs of the Online Employment Application System are available for more information and instructions.

All applicants must submit the following: 1) A letter of interest; 2) curriculum vitae; 3) teaching philosophy; and 4) the names and contact information of at least three professional references. All documents must be submitted via the online employment application system. Questions about the position should be directed to the search chair, Dr. Amit Poddar (axpoddar@salisbury.edu)

This position is based in Salisbury, MD. Salisbury University, a member of the University System of Maryland is a regionally accredited four-year comprehensive institution offering 60 distinct graduate and undergraduate programs. Founded in 1925, Salisbury University features a beautiful campus close to ocean beaches and the Chesapeake Bay and 2-3 hours from the metropolitan areas of Washington, Baltimore, Philadelphia, and Norfolk. SU is consistently ranked among the nation's top colleges and 'best values' by U.S. News & World Report, The Princeton Review and other publications. SU has 416 full-time faculty members serving a student population of approximately 8700.

Diversity and inclusion are core values of Salisbury University. We strive to create a truly diverse and inclusive environment where the richness of ideas, backgrounds,

and perspectives of our community is harnessed to create value for our University community to include students, faculty, and staff, today and in the future. To this end, the University recruits exceptional and diverse faculty, staff, and students from across Maryland, the United States, and around the world, supporting all members of the University community as they work together to achieve institutional goals and vision. To learn more about the University's commitment to fostering a diverse and inclusive campus, please visit <http://www.salisbury.edu/equity/>.

Salisbury University (SU) has a strong institutional commitment to diversity and equal employment opportunities to all qualified people. To that end, the University prohibits discrimination on the basis of sex, gender, marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status or other legally protected characteristics. Direct all inquiries regarding the nondiscrimination policy to: Humberto Aristizabal, Associate Vice President, Institutional Equity, Title IX Coordinator, 100 Holloway Hall, Tel. (410) 548-3508.



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Salisbury University

Assistant Professor of Marketing

Salisbury University in Maryland

How To Apply

You can apply for this position online at <http://www.salisbury.edu/hr/careers/default.html>