

[Volunteers](#)[Academics](#)[Students](#)[Login](#)[About AMA](#)[» JOIN AMA](#)[Employers](#)[Job Seekers](#)[Sign-in or Create Account](#)[Career Center Home](#) › [Search Jobs](#) › [Assistant or Associate Professor of Marketing](#) › [Print Job](#)

Salisbury University

## Assistant or Associate Professor of Marketing

### Description

#### Assistant or Associate Professor of Marketing

The Department of Management and Marketing at Salisbury University's Franklin P. Perdue School of Business is accepting applications for the position of **Assistant or Associate Professor of Marketing**.

**Primary Job Duties:** Teach at the undergraduate and possibly graduate level while maintaining an active research agenda. The normal teaching load is 9 hours per semester. Candidates must utilize effective advising, teaching and classroom management strategies which enhance the success of diverse learners.

**Minimum Qualifications:** Ph.D. or ABD in Marketing or a related field from an AACSB accredited institution. If ABD, candidate would be hired at the rank of Instructor with the requirement that the doctoral degree be completed within one year of hire date.

**Preferred Qualifications:** The department is looking for candidates with publication(s)/teaching experience (at least one class) from among the following areas: International Marketing and Marketing Strategy.

### Job Information

**Location:**

Salisbury, Maryland, 21801,  
United States

**Job ID:**

39594993

**Posted:**

February 23, 2018

**Position Title:**

Assistant or Associate  
Professor of Marketing

**School Name:**

Salisbury University

**Specialties:**

Marketing Communications

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

No

Candidates with one or more years of post-doctoral academic experience can be considered at the advanced assistant professor level. The candidate needs to have a publication and teaching record commensurate with the position.

**Position Start Date:**  
Fall 2018

Candidates applying for the position of associate professor would need to demonstrate the ability to meet departmental standards for being appointed as associate professor (Research, Teaching and Service).

Applications received by **March 23, 2018** will be given first consideration. The position will remain open until filled. Salary is competitive and commensurate with qualifications and experience. Appointment is expected to begin August 2018 and is contingent upon verification of eligibility to work in the U.S.

Applications and supporting documents are accepted only via Salisbury University's online employment application system. Visit our website <http://www.salisbury.edu/HR/careers/> to apply online. See the FAQs of the Online Employment Application System for more information and instructions.

*To be considered an applicant, you **must** apply online and submit the following in order for your application to be complete: (1) A letter of interest; (2) curriculum vitae; (3) teaching philosophy; and, (4) the names and contact information of at least three professional references. All documents that you wish to provide must be submitted in the Online Employment Application System. Please indicate on your cover letter if the application is for the assistant/advanced assistant/associate professor level. Questions about the position should be directed to the search chair, Dr. Patrick Fennell (PBFENNELL@salisbury.edu). Please do not send documents via email.*

This position is based in Salisbury, Maryland. Salisbury University is a member of the University System of Maryland. It is a regionally accredited four-year comprehensive institution offering 58 distinct graduate and undergraduate programs. Founded in 1925, Salisbury University features a beautiful campus close to ocean beaches and the Chesapeake Bay and 2-3 hours from the metropolitan areas of

Washington, Baltimore, Philadelphia, and Norfolk. SU is consistently ranked among the nation's top colleges and 'best values' by *U.S. News & World Report*, *The Princeton Review*, *Kiplinger's Personal Finance* and other publications. SU has 416 full-time faculty members serving a student population of approximately 8700.

The Franklin P. Perdue School of Business features tremendous student- and community-focused initiatives. The Innovation, Entrepreneurship and Economic Development Hub provides space and support for the innovative and entrepreneurial-minded. The Perdue School hosts entrepreneurship competitions in which students and community members compete for a total of hundreds of thousands of dollars annually to support their business ideas. Additionally, the Mid-Atlantic Sales Institute (MASMI) hosts semi-annual sales competitions, judged by executives and recruiters from local and national firms.

Diversity and inclusion are core values of Salisbury University. We strive to create a truly diverse and inclusive environment where the richness of ideas, backgrounds, and perspectives of our community is harnessed to create value for our University community to include students, faculty, and staff, today and in the future. To this end, the University recruits exceptional and diverse faculty, staff, and students from across Maryland, the United States, and around the world, supporting all members of the University community as they work together to achieve institutional goals and vision. To learn more about the University's commitment to fostering a diverse and inclusive campus, please visit <http://www.salisbury.edu/equity/>.

Salisbury University has a strong institutional commitment to diversity and equal employment opportunities to all qualified people. The University prohibits discrimination on the basis of sex, gender, marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status or other legally protected characteristics. Direct all inquiries regarding the nondiscrimination policy to: Humberto Aristizabal, Associate Vice President, Institutional Equity, Title IX Coordinator, 100 Holloway Hall; Tel. (410) 548-3508.

## Jobs You May Like

---

Assistant/Associate  
Professor of  
Business Studies,...

**Stockton  
University**  
Galloway, NJ,  
United States

Chairperson,  
Department of  
Business  
Administration

**University of  
Delaware**  
Newark, DE, United  
States

Visiting Assistant  
Professor of  
Marketing

**Pepperdine  
University:  
Seaver...**  
Malibu, CA, United  
States

Tenured/Tenure-  
Track (Open Rank)  
Faculty Position...

**Cleveland State  
University**  
Cleveland, OH,  
United States



Job sites powered by **yourmembership**