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Salisbury University

Assistant Professor of Marketing

Description

The Department of Management and Marketing at Salisbury University's Franklin P. Perdue School of Business is accepting applications for the position of **Assistant Professor of Marketing** (Associate will be considered).

Areas of Specialization: Sales and Negotiation.

Primary Job Duties: Teach marketing courses at the undergraduate and possibly graduate level as per the needs of the department while maintaining an active research agenda. We seek candidates who use effective teaching and classroom management strategies that enhance the success of diverse learners. The normal teaching load is 9 hours per semester.

Requirements

Minimum Qualifications: Doctoral degree or ABD in Marketing or a related discipline. If ABD, the candidate would be hired at the rank of Instructor with the requirement that the doctoral degree be completed within one year of hire date.

Preferred Qualifications: Doctoral degree from an AACSB accredited

Job Information

Location:

Salisbury, Maryland, United States

Job ID:

41555738

Posted:

June 4, 2018

Position Title:

Assistant Professor of Marketing

School Name:

Salisbury University

Specialties:

Sales Management

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

university. Capable of meeting AACSB Scholarly Academic/Academically Qualified (SA/AQ) as per the current definitions of the Perdue School of Business. Demonstrated ability to publish in peer reviewed marketing journals. Experience teaching Sales or Negotiation and interest in teaching Business to Business Marketing. Preference would be given to candidates who can demonstrate excellence in teaching multiple courses from the above list.

Job Duration:
Indefinite

Applications received by July 10th will receive first consideration. Committee representatives will be available for initial interviews at the AMA educator's conference in Boston, MA from August 10 – August 12. Additional candidates, not attending AMA, will be considered for skype interviews following the conference. The position will remain open until filled. Salary is competitive and commensurate with qualifications and experience. Appointment is expected to begin August 2019 and is contingent upon verification of eligibility to work in the U.S.

Applications are accepted only via Salisbury University's online employment application system. Visit our website <http://www.salisbury.edu/hr/careers/default.html> to apply online. All applicants must submit: A letter of interest, curriculum vitae, teaching philosophy and the names and contact information of at least three professional references. All documents must be submitted via the online employment application system. See the FAQs of the Online Employment Application System for more information and instructions for submission of application materials.

This position is based in Salisbury, Maryland. Founded in 1925, Salisbury University is one of 13 institutions that compose the University System of Maryland. Salisbury University is a selective undergraduate institution with the University System of Maryland. The University is close to ocean beaches and the Chesapeake Bay and 2-3 hours from the metropolitan areas of Washington, Baltimore, Philadelphia, and Norfolk. SU is consistently ranked among the nation's top colleges and 'best values' by U.S. News and World Report, The Princeton Review, Kiplinger's Personal Finance and other publications. SU has 416 full-time faculty members serving a student population of approximately 8700.

Salisbury University has a strong institutional commitment to diversity and equal employment opportunities to all qualified people. To that end, the University prohibits discrimination on the basis of sex, gender,

marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status or other legally protected characteristics.

Direct all inquiries regarding the nondiscrimination policy to: Humberto Aristizabal, Associate Vice President, Institutional Equity, Title IX Coordinator, 100 Holloway Hall; Tel. (410) 548-3508.

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