



Assistant Professor of Marketing

Institution:	Saint Mary's University of Minnesota
Location:	Winona, MN
Category:	Faculty - Business - Marketing and Sales
Posted:	11/07/2017
Application Due:	Open Until Filled
Type:	Full Time
Notes:	included in Diversity and Inclusion Email

Saint Mary's University of Minnesota invites applications for a tenure-track faculty position in our School of Business. The Assistant Professor of Marketing teaches marketing, research, analytics, and other general business courses in the undergraduate business program. Teaching assignments may also include service courses for students in majors outside business, and general education courses for liberal arts students. This position will support, in works and actions, the Lasallian educational mission of the university.

- Teach principles of marketing, marketing research, digital and social analytics, and other marketing courses as per standard credit load
- Serve as academic student advisor to advisees on understanding and reinforcement of course content, academic sequence, and program selections that define and develop educational degree plans
- Perform activities related to assessment of student learning
- Perform department administrative work and serve on faculty committees as required
- Remain active in scholarship to further knowledge and stay current in the discipline
- Participate in commencement exercises and other required university commitments

Qualifications:

- Doctorate in Marketing or a Business discipline from a regionally accredited institution of higher learning is preferred. Master's degree in marketing or MBA with marketing

emphasis plus a professional certification and/or five+ years of marketing industry experience is minimum requirement

- Demonstrated teaching excellence
- Experience in social media applications for business and analytics preferred
- Strong quantitative and analytic skills are required
- Experience engaging in multi-disciplinary collaborations
- Effective mentoring of students in a classroom and individually
- Advanced knowledge and skill in instructional strategies, instructional technology, and content delivery
- Successful completion of a criminal background check.

Apply online at www.smumn.edu/jobs and include a letter of application, curriculum vitae/resume, teaching philosophy and teaching evaluations if available, undergraduate and graduate transcripts, and contact information for three references.

APPLICATION INFORMATION

Contact: Human Resources
Saint Mary's University of Minnesota

Online App. Form: <http://www.smumn.edu/about/employment/open-positio...>

We encourage members of the protected classes as defined by the federal, state, and municipal law and those persons attracted to a university with a Lasallian Catholic identity to apply.

EEO M/W/D/V

Apply through Institution's Website

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