

# Adjunct Professor in Marketing, full-time

Saint Mary's College of California: Fulltime Saint Mary's College: School of Economics and Business Administration FT: Department of Marketing



Location	Open Date	Deadline
Moraga, CA	Nov 13, 2019	Dec 31, 2019 at 11:59 PM Eastern Time

## Description

Saint Mary's College of California invites applications for a full-time non-tenure track adjunct professor in Business Communication starting July 1, 2020.

## Responsibilities:

- The faculty member will teach up to seven (7) courses per year at graduate and undergraduate levels. These may include the core Marketing Management courses in different programs as well as the opportunity to teach elective courses such as International/Global Marketing, Marketing Research, Customer Analytics, or Consumer Behavior.
- This position is primarily located at Saint Mary's College in Moraga, but may include teaching courses at off-site locations in San Ramon or Silicon Valley, as well as in a blended format, which involves using live web-conferencing for some class meetings.
- All Saint Mary's faculty are expected to mentor and advise students and to contribute to the mission of the College.
- The successful candidate will join a collegial community that values and supports diversity of identity and thought, cutting-edge research, and scholarly contributions.
- We especially encourage candidates with an interest in involving their students in projects in the diverse communities of the San Francisco Bay Area and beyond.

## Background:

Saint Mary's College of California is a private, Catholic, comprehensive, and co-educational university that engages students in rigorous critical thinking, promotes social justice, and educates for human fulfillment consistent with its liberal arts, Catholic, and Lasallian traditions. The De La Salle Christian Brothers, the largest teaching order of the Roman Catholic Church, guide the spiritual and academic character of the College. An outstanding, committed faculty and staff who value shared inquiry, integrative learning, and student interaction bring Saint Mary's heritage to life. Located on a stunning 420-acre campus in the Moraga Hills outside of San Francisco, Saint Mary's is known for both its rigorous liberal

## Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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arts education and its high quality graduate programs, including business, education, and leadership. Saint Mary's currently enrolls approximately 4,000 highly diverse students, and the College's practices and policies reflect a commitment to achieving inclusive excellence and creating a community in which all are valued, respected, and supported.

For more information about Saint Mary's mission and history, see: <http://www.stmarys-ca.edu/about-smc/our-mission> ([http://apptrkr.com/get\\_redirect.php?id=1059840&targetURL=%3CA%20HREF=](http://apptrkr.com/get_redirect.php?id=1059840&targetURL=%3CA%20HREF=))

### **Qualifications**

- Earned doctorate in Marketing a closely related field.
- Demonstrated track record or potential for teaching excellence, scholarly research and publication in the field, and service to the College community.
- Ability to teach, advise, and mentor a culturally and educationally diverse student body.
- Demonstrated commitment and success working in a diverse and multicultural community.

### **Application Instructions**

Please apply to the Interfolio online system at <https://www.stmarys-ca.edu/provost-vice-president-for-academic-affairs/full-time-faculty-openings> (<https://www.stmarys-ca.edu/provost-vice-president-for-academic-affairs/full-time-faculty-openings>).

1. A complete application includes a letter of interest explaining how your qualifications satisfy the position requirements and addressing how you are prepared to support the Mission of the College; curriculum vitae; and contact information for three references.
2. In applying for a position, candidates sign a consent form authorizing a broader inquiry.
3. For finalists, the College will contact references in confidence, and credentials will be confirmed prior to hire.
4. Questions should be directed to Chair of the Search Committee Dr. Kelly Weidner at [klw7@stmarys-ca.edu](mailto:klw7@stmarys-ca.edu) (<mailto:klw7@stmarys-ca.edu>).

Deadline: Consideration and review of applications will begin immediately. Please note, this position closes December 31, 2019, Eastern Time.

### **Equal Employment Opportunity Statement**

Saint Mary's is an equal employment opportunity employer. We support inclusive excellence and are committed to creating a safe and welcoming community for all.

College policy prohibits discrimination based on race, color, religion, national origin, ancestry, age, gender, sexual orientation, marital status, medical condition, physical or mental disability, gender stereotyping, and gender identity, taking a protected leave (e.g. family medical or pregnancy leave), or on any other basis protected by applicable laws.

Saint Mary's College annually collects information about campus crimes and other reportable incidents in accordance with the federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. To view the Saint Mary's College Report, please go to the Public Safety website at <http://www.stmarys-ca.edu/public-safety/annual-security-and-fire-safety-report> (<http://www.stmarys-ca.edu/public-safety/annual-security-and-fire-safety-report>). To request a paper copy please call Public Safety at (925) 631-4284. The report includes the type of crime, venue, and number of occurrences.