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Assistant/Associate Professor in Marketing, Tenure-Track (2 positions)

Saint Mary's College of California: Fulltime Saint Mary's College



Location	Open Date	Deadline
Moraga, CA	Jul 31, 2018	Oct 12, 2018 at 11:59 PM Eastern Time

Description

Saint Mary's College of California invites applications for two tenure track positions in Marketing at the Assistant/Associate levels, starting in the 2019-20 academic year.

The [School of Economics and Business Administration](https://www.stmarys-ca.edu/school-of-economics-and-business-administration) (SEBA) is [AACSB accredited](https://www.aacsb.edu/accreditation) and has vibrant and growing undergraduate and graduate programs that are guided by global and responsible perspectives.

[Saint Mary's College of California](https://www.stmarys-ca.edu/) is a private, Catholic, comprehensive and co-educational university that engages students in rigorous critical thinking, promotes social justice, and educates for human fulfillment consistent with its liberal arts, Catholic, and Lasallian traditions. The De La Salle Christian Brothers, the largest teaching order of the Roman Catholic Church, guide the spiritual and academic character of the College. An outstanding, committed faculty and staff who value shared inquiry, integrative learning, and student interaction bring Saint Mary's heritage to life. Located on a stunning 420-acre campus in the Moraga Hills outside of San Francisco, Saint Mary's is known for both its rigorous liberal arts education and its high quality graduate programs, including business, education, and leadership. Saint Mary's currently enrolls approximately 4,000 highly diverse students, reflecting the College's commitment to the educational benefits of inclusion. For more information about Saint Mary's mission and history, see: <http://www.stmarys-ca.edu/about-smc/our-mission>.

Qualifications

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- Candidates should hold a doctorate degree in marketing or related fields.
- Candidates should demonstrate excellent teaching potential at graduate and undergraduate levels. Our current teaching needs are in the areas of Marketing Management, Marketing/ Customer Analytics, International

Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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Marketing, Business in the Digital Age and Consumer Behavior.

- Candidates should have an interest in research and publication and must have demonstrated the potential to conduct and publish quality research in peer-reviewed journals

Candidates whose research or teaching interests are related to global or responsible business areas are particularly encouraged to apply.

Responsibilities

- The faculty member will teach six (6) courses at the undergraduate and/or graduate levels. These may include the core Marketing Management class as well as specialized courses such as International/Global Marketing, Marketing Research, Marketing /Customer Analytics, Business in the Digital Age and Consumer Behavior.
- Teaching assignments at Saint Mary's College include courses at its on-site location in Moraga and may include off-site locations in Silicon Valley and San Ramon and/or teaching hybrid courses that involve using live web-conferencing for some class meetings.
- While teaching is the primary focus of the college, faculty members will join a collegial community that values and supports research and scholarly contributions.
- All Saint Mary's faculty are expected to advise their students and contribute to the mission of the College, which is informed, animated and expressed through its Catholic, Lasallian and Liberal Arts traditions.

Application Instructions

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Please apply online at: <http://jobs.stmarys-ca.edu> (<http://jobs.stmarys-ca.edu>).

Include:

1. Please include a cover letter that specifically addresses how you meet the qualifications and are prepared to support the mission of the College.
2. Please submit a curriculum vitae and student evaluations with corresponding syllabi, uploaded as pdf or MS Word files. Candidates who become finalists will be expected to arrange for three letters of reference and to sign a consent authorizing a broader inquiry which may include a motor vehicle check and a third party background check.
- 3) For finalists, references will be contacted, in confidence, by the College and credentials will be confirmed prior to hire.
- 4) Questions should be directed to Professor Saroja Subrahmanyam, Chair of the Marketing Faculty Search Committee, at ssubrahm@stmarys-ca.edu (<mailto:ssubrahm@stmarys-ca.edu>).

Deadline: Application closes September 30, 2018 Eastern Time.

Equal Employment Opportunity Statement

Saint Mary's is an equal employment opportunity employer. We support inclusive excellence and are committed to creating a safe and welcoming community for all.

College policy prohibits discrimination based on race, color, religion, national origin, ancestry, age, gender, sexual orientation, marital status, medical condition, physical or mental disability, gender stereotyping, and gender identity, taking a protected leave (e.g. family medical or pregnancy leave), or on any other basis protected by applicable laws.

Saint Mary's College annually collects information about campus crimes and other reportable incidents in accordance with the federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. To view the Saint Mary's College Report, please go to the Public Safety website at <http://www.stmarys-ca.edu/public-safety/annual-security-and-fire-safety-report-0> (<http://www.stmarys-ca.edu/public-safety/annual-security-and-fire-safety-report-0>). To request a paper copy please call Public Safety at (925) 631-4284. The report includes the type of crime, venue, and number of occurrences.