Saint Mary's College

Assistant Professor of Marketing

Description

The Department of Business Administration and Economics at Saint Mary's College invites applications for a tenure-track Assistant Professor of Marketing beginning in August 2017. Candidates must hold an earned doctorate (PhD in marketing or a related field). We seek candidates who have a passion for undergraduate teaching. We are especially interested in candidates who have demonstrated excellence in teaching Principles of Marketing as well as courses in International Marketing, Strategic Marketing, Advertising, Entrepreneurship and/or Digital/Social Media. We envision this person will be responsible for updating the marketing concentration and would have the background, ability and vision to create a 21st Century marketing program. Business experience in a marketing environment is also desirable.

Saint Mary's College, with an enrollment of approximately 1600 students, is a Catholic, residential women's college committed to the liberal arts tradition. Located in South Bend, Indiana, adjacent to the University of Notre Dame, and 90 miles east of Chicago, Saint Mary's has consistently been ranked among the top 100 liberal arts colleges in the US News and World Report annual surveys. The Department of Business Administration and Economics offers a Bachelor of Business Administration in Accounting, Business Administration or Management Information Systems and a Bachelor of Arts in Economics.

Interested candidates should send a letter of application, curriculum vitae, statement of teaching philosophy, evidence of teaching excellence (e.g. student evaluation results), three letters of reference, and official graduate transcripts to Professor Joyce Hicks, Search Committee Chair, Department of Business Administration and Economics, Saint Mary's College, Notre Dame, IN 46556 (jhicks@saintmarys.edu). Review of materials will begin immediately and continue until the position is filled.

Saint Mary's College is an Equal Opportunity Employer. In keeping with the College's mission, Saint Mary's is

committed to increasing its racial and ethnic diversity at all levels--students, faculty, and staff--and seeks applications from candidates who share this commitment.

Requirements

Candidates must hold a Ph.D. degree in marketing or related field in hand as of starting date of employment.

Demonstrate excellence in undergraduate teaching.

Job Information

Location:
Notre Dame, Indiana, 46556, United States

Job ID:
29515692

Posted:
July 15, 2016

Position Title:
Assistant Professor of Marketing

School Name:
Saint Mary's College

Specialties:
Advertising,
Global,
Marketing Analytics,
Sales Management,
Strategy

Do you plan on interviewing at the Summer Educators Conference?:
No

Position Start Date:
Fall 2017

About Saint Mary's College

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

Contact: Joyce Hicks

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