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Saint Mary's College of California: School of Economics and Business Administration: Department of Marketing

Assistant/Associate Professor in Marketing, Tenure-Track

Location: Moraga, CA

Closes: Oct 15, 2017 at 11:59 PM Eastern Time
(GMT-4 hours)

Saint Mary's College of California invites applications for assistant/associate Professor in Marketing, Tenure-Track.

Saint Mary's College of California is a private, Catholic, comprehensive and co-educational university that engages students in rigorous critical thinking, promotes social justice, and educates for human fulfillment consistent with its liberal arts, Catholic, and Lasallian traditions. The De La Salle Christian Brothers, the largest teaching order of the Roman Catholic Church, guide the spiritual and academic character of the College. An outstanding, committed faculty and staff who value shared inquiry, integrative learning, and student interaction bring Saint Mary's heritage to life. Located on a stunning 420-acre campus in the Moraga Hills outside of San Francisco, Saint Mary's is known for both its rigorous liberal arts education and its high quality graduate programs, including business, education, and leadership. Saint Mary's currently enrolls approximately 4,000 highly diverse students, and the College's practices and policies reflect a commitment to achieving inclusive excellence and creating a community in which all are valued, respected, and supported. For more information about Saint Mary's mission and history, see:

<http://www.stmarys-ca.edu/about-smc/our-mission>

Responsibilities

- The faculty member will teach six (6) courses at the undergraduate and graduate levels, which courses will include Marketing Analytics and the core Marketing Management and may include the opportunity to teach specialized courses such as International/Global Marketing, Marketing Research, or Consumer Behavior.
- This position at Saint Mary's College includes courses at off-site locations in Silicon Valley and San Ramon, as well as in blended format, which involves using live web-conferencing for some class meetings.
- We especially encourage candidates with an interest in involving students in projects in the diverse communities of the San Francisco Bay Area and beyond.
- Teaching may also include participation in college-wide programs such as Collegiate Seminar and January Term.
- All Saint Mary's faculty are expected to mentor students and to contribute to the mission of the College.
- The successful candidate will join a collegial community that values and supports diversity of identity and thought, cutting-edge research, and scholarly contributions.

QUALIFICATIONS

- Earned doctorate in Marketing or in a closely related field before commencing this academic appointment.
- Demonstrated track record or potential for teaching excellence, scholarly research and publication in the field, and service to the College community
- Ability to teach, advise, and mentor a culturally and educationally diverse student body.
- Demonstrated commitment and success working in a diverse and multicultural community.

APPLICATION INSTRUCTIONS

- **Please apply to the Interfolio online system at:** <http://apply.interfolio.com/43486>

- 1. A complete application includes a letter of interest, explaining how your qualifications satisfy the position requirements and addressing how you are prepared to support the Mission of the College; curriculum vitae; and contact information for three references.
- 2. In applying for a position, candidates sign a consent form authorizing a broader inquiry.
- 3. For finalists, the College will contact references, in confidence, and credentials will be confirmed prior to hire.
- 4. Questions should be directed to Dr. Saroja Subramanyan, Chair of the Search Committee at ssubrahm@stmarys-ca.edu (<mailto:ssubrahm@stmarys-ca.edu>) or Dr. Rebecca Carroll, Chair of the Department of Marketing and Communication at rcarroll@stmarys-ca.edu (<mailto:rcarroll@stmarys-ca.edu>).

Deadline: Consideration and review of applications will begin immediately. **Please note, this position closes October 15, Eastern Time.**

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

[Apply Now \(https://dossier.interfolio.com/apply/43486\)](https://dossier.interfolio.com/apply/43486)

For help signing up, accessing your account, or submitting your application please check out our [help and support](http://product-help.interfolio.com/) (<http://product-help.interfolio.com/>) section or get in touch via email at help@interfolio.com (<mailto:help@interfolio.com>) or phone at (877) 997-8807.

EQUAL EMPLOYMENT OPPORTUNITY Saint Mary's is an equal opportunity employer, and does not tolerate any type of unlawful discrimination. Saint Mary's makes employment decisions on the basis of merit and seeks the most appropriate person for every job, taking into account an applicant's qualifications for the position relative to other candidates, and an indication of willingness to support the traditions of the College, including its Catholic identity. College policy prohibits discrimination based on race, color, religion, national origin, ancestry, age, gender, sexual orientation, marital status, medical condition, physical or mental disability, gender stereotyping, taking a protected leave (e.g. family medical or pregnancy leave), or on any other basis protected by applicable laws