

Visiting Instructor, Marketing and Sales

Institution:	Saint Joseph's University
Location:	Philadelphia, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	10/23/2018
Type:	Full Time

Welcome and Introduction:

Applicants must apply online at <https://jobs.sju.edu>. Complete applications are to include a cover letter, C.V. and contact information for three professional references.

Saint Joseph's University is a private, Catholic, Jesuit institution and expects members of its community to be knowledgeable about its mission and to make a positive contribution to that mission. Saint Joseph's University is an equal opportunity/affirmative action employer that seeks to recruit, develop and retain a talented and diverse workforce. EOE M/F/V/D



Job Type:

No Response

Position Summary or Faculty Qualifications

The Haub School of Business at Saint Joseph's University invites applications to fill a one-year visiting faculty position in Marketing beginning Fall 2019. The position is subject to the availability of funding. Reappointment is also subject to availability of funding.

Teaching responsibilities will be four courses per semester at the undergraduate and graduate levels. We are seeking candidates with interests and expertise in teaching principles of marketing, marketing strategy, and other Undergraduate and Graduate marketing courses. The candidate should also be willing to cover other marketing topics as needed such as, but not limited to international marketing, B2B marketing, and services marketing.

A Ph.D. in Marketing or a related field awarded before 2019 is desired, however, ABD applicants and those with a Master's degree in Marketing or a related field, who have a proven track record teaching undergraduate and graduate students, will also be considered.

Duties and Responsibilities:

- Teaching four courses per semester
- Preparation of materials
- Providing support and guidance to students
- Advising students
- Report grades

Secondary Responsibilities:

- Serve on department committees
- Represent the department at committee meetings and university events

Minimum Requirements:

- A Master's degree in Marketing or a related field.
- Proven track record in teaching undergraduate and graduate students.

Preferred Qualifications:

- ABD or Ph.D. in Business, Marketing or closely related major; previous teaching experience.
- Willingness to be flexible in class scheduling.

Physical Requirements and/or Unusual Work Hours:

May require standing for long periods of time, talking for long periods of time and carrying course materials. Will be required to teach daytime and evening classes.

Union:

None

Department:

222022 - Marketing

Open Until Filled

Yes

Open to:

Internal and External Applicants

APPLICATION INFORMATION

Contact:

Saint Joseph's University

Online App.

<https://jobs.sju.edu/postings/15892>

Form:

Saint Joseph's acknowledges the dignity of the individual and commits itself to promoting awareness of and sensitivity to human differences. We recognize that the contributions made by diverse groups serve to benefit the personal, academic, and professional growth of all members of the community.

Apply through Institution's Website

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