

## Assistant Professor, Marketing

<b>Institution:</b>	Saint Joseph's University
<b>Location:</b>	Philadelphia, PA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	01/03/2019
<b>Type:</b>	Full-Time

### Welcome and Introduction

Saint Joseph's University is a private, Catholic, Jesuit institution and we expect members of our community to be knowledgeable about - and to make a positive contribution to - our mission. Saint Joseph's University is an equal opportunity employer that seeks to recruit, develop and retain a talented and diverse workforce. The University is committed to the diversity of its faculty and staff so that our students, our disciplines and our community as a whole can benefit from the multiple perspectives it offers. The University seeks qualified candidates who share our commitment to equity, diversity and inclusion. EOE



### Job Type:

No Response

### Position Summary or Faculty Qualifications

Saint Joseph's University is looking for an Assistant Professor of Marketing to begin in Fall 2019.

Candidates must demonstrate strong research skills with the potential to publish in leading academic journals as well as a strong commitment to high quality teaching. The Department is looking for a candidate with interests and expertise in the areas of Marketing Principles, Marketing Strategy, Marketing Research, and Marketing Analytics at the Undergraduate and Graduate Levels.

### Duties and Responsibilities:

Teaching responsibilities will be three courses per semester at the graduate and undergraduate levels. The incumbent will be expected to engage in a quality research program, provide high quality teaching, serve on departmental, school and/or university

committees as appropriate, and advise students.

**Minimum Requirements:**

- Ph.D. in Marketing, or related field required or ABD with Ph.D. prior to August 15, 2019.
- Evidence of a strong research program or indicators of the potential for a strong research program.
- Documented commitment to excellence in teaching.
- Demonstrated interest and ability to support the mission of Saint Joseph's University.

**Physical Requirements and/or Unusual Work Hours:**

May require standing for long periods of time, talking for long periods of time and carrying course materials.

**Union:**

None

**Number of direct reports to this position:**

0

**Department:**

222022 - Marketing

**Open Until Filled**

Yes

**Open to:**

Internal and External Applicants

**APPLICATION INFORMATION**

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**Contact:** Saint Joseph's University

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**Online App. Form:** <https://jobs.sju.edu/postings/16118>

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Saint Joseph's acknowledges the dignity of the individual and commits itself to promoting awareness of and sensitivity to human differences. We recognize that the contributions made by diverse groups serve to benefit the personal, academic, and professional growth of all members of the community.

Apply through Institution's Website