

Assistant Professor of Marketing

Institution:	Saint Joseph's University
Location:	Philadelphia, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	12/13/2017
Type:	Full Time

Job Type:

No Response

Position Summary or Faculty Qualifications

Saint Joseph's University is looking for an Assistant Professor of Marketing to begin in Fall 2018.

Candidates must demonstrate strong research skills with the potential to publish in leading academic journals as well as a strong commitment to high quality teaching. The Department is looking for a candidate with interests and expertise in the areas of Principle of Marketing, Marketing Strategy, New Product Development and other Marketing courses at the Undergraduate and Graduate levels.

**Duties and Responsibilities:**

Teaching responsibilities will be three courses per semester at the graduate and undergraduate levels. The incumbent will be expected to engage in a quality research program, provide high quality teaching, serve on departmental, school and/or university committees as appropriate, and advise students.

Minimum Requirements:

- Ph.D. in Marketing, or related field required prior to August 15, 2018.
- Evidence of a strong research program or indicators of the potential for a strong research program.
- Documented commitment to excellence in teaching.

- Demonstrated interest and ability to support the mission of Saint Joseph's University.

Physical Requirements and/or Unusual Work Hours:

May require standing for long periods of time, talking for long periods of time and carrying course materials.

Union:

None

Number of direct reports to this position:

0

Department:

222022 - Marketing

Open Until Filled

Yes

Open to:

Internal and External Applicants

Special Instructions:

All applications must be submitted online at <https://jobs.sju.edu>.

Saint Joseph's University is a private, Catholic, Jesuit institution and expects members of its community to be knowledgeable about its mission and to make a positive contribution to that mission. Saint Joseph's University is an equal opportunity employer that seeks to recruit, develop and retain a talented and diverse workforce. EOE M/F/V/D

APPLICATION INFORMATION

Contact: Saint Joseph's University

Online App. Form: <https://jobs.sju.edu/postings/14713>

Saint Joseph's acknowledges the dignity of the individual and commits itself to promoting awareness of and sensitivity to human differences. We recognize that the contributions made by diverse groups serve to benefit the personal, academic, and professional growth of all members of the community.

Apply through Institution's Website

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