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Saint Anselm College

Tenure Track Marketing Faculty

Description

Job Description:

The Department of Economics & Business at Saint Anselm College, a Roman Catholic undergraduate liberal arts college in the Benedictine tradition in Manchester, NH, invites applications for two tenure-track faculty positions in Marketing to begin August 2018. Both positions require the successful candidate to teach general Marketing courses such as Principles of Marketing and courses in their area of specialization. While we do not limit applications by teaching interest, we are especially interested in applicant with teaching and research interests in Marketing Management and Marketing Research. Successful candidates who specialize in Marketing Research would teach courses such as Marketing Research and Analysis. A successful candidate in the area Marketing Management would teach our capstone course and other courses such as E-Marketing, Sales Management and Business Marketing. The teaching load is 3 courses per semester. Submit a letter of interest, curriculum vitae, evidence of teaching ability and research potential (samples of scholarship, articles or conference papers) and academic transcripts to the attention of Kelly Lalonde, Department Chair, via the college website at www.anselm.edu/hr. Three letters of recommendation are required and should be submitted in PDF format via email to the Dean of the College's Assistant, Mary Rioux, at mrioux@anselm.edu. We will be attending and interviewing at the 2017 Summer Marketing Educators' Conference in San Francisco. Applications should be received by July 28 for full consideration.

Job Information

Location:

Manchester, New Hampshire, 03102, United States

Job ID:

35577405

Posted:

June 9, 2017

Position Title:

Tenure Track Marketing Faculty

School Name:

Saint Anselm College

Specialties:

All

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2018

Job Duration:

Indefinite

Successful candidates will be able to assist the college to further its strategic goals for institution-wide diversity and inclusiveness.

Founded in 1889, Saint Anselm College is a Catholic, liberal arts college in the Benedictine tradition. The community includes approximately 2,000 students, 150 full-time faculty members and 380 full time staff in addition to the monks of Saint Anselm Abbey.

Requirements

Required Skills:

A Ph.D. in marketing or a related field is required for both positions. Candidates should demonstrate a strong commitment to excellence in teaching at the undergraduate level as well as scholarly research.

Required Experience:

Teaching experience at the undergraduate level is preferred

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