

Assistant Professor of Marketing

Institution:	Saginaw Valley State University
Location:	University Center, MI
Category:	Faculty - Business - Marketing and Sales
Posted:	11/05/2019
Type:	Full-Time

Assistant Professor of Marketing

External posting

Full-Time, Exempt , Faculty

JOB SUMMARY:

The Scott L. Carmona College of Business (CCB) at Saginaw Valley State University, an AACSB International accredited institution, is accepting applications for a full-time, tenure-track position in Marketing, to begin July 1, 2020. Candidates to be considered must have the ability and experience to teach a variety of marketing analytics, business analytics, and marketing courses at the bachelor's and master's levels to support department and college programs. The CCB is committed to excellence in both teaching and research. We provide a rich and nurturing learning environment for our students. The successful candidate will be expected to engage in scholarly activities commensurate to the college's criteria for classification as a scholarly academic (SA).

All full-time faculty members are required to teach 12 credits per semester, participate in the College's assurance of learning activities, and engage in scholarship and University service. Opportunities to teach Spring/Summer courses in addition to the basic 9-month contract may be available.

Apply online at www.jobs.svsu.edu. A complete application must include a cover letter, curriculum vitae, three reference letters, a statement of teaching philosophy, unofficial transcripts of graduate degrees, and copies of recent teaching evaluations, if available. The search committee chair will contact applicants if additional documents are needed. Review of applications will begin immediately and will continue until the position is filled.

Contact: Dr. Mazen Jaber, Email: mjaber@svsu.edu, Search Committee Chair,
Department of Management and Marketing, Scott L. Carmona College of Business,
Saginaw Valley State University.

MINIMUM QUALIFICATIONS:

A Ph.D. in Marketing from an AACSB-accredited program is required. ABDs in Marketing with a documented plan for completion by the appointment date will be considered. Evidence of teaching effectiveness or the potential to be effective in the teaching role is required. An established scholarly research record or the demonstrated potential for scholarship is required.

PREFERRED QUALIFICATIONS:

Preference will be given to candidates with teaching experience or teaching potential in one or a combination of the following areas: marketing research and analytics, marketing metrics, and media analytics. The successful candidate will be expected to develop and teach courses in these areas, as well as generate a focused stream of scholarly research to maintain proficiency and currency.

Posted through: Open until filled

Applicants must apply online: www.jobs.svsu.edu

Please include the following:

Curriculum Vitae, Cover Letter, Unofficial transcripts (above bachelors), and any Additional documents (e.g., licenses, courses).

Saginaw Valley State University is a comprehensive university with more than 90 programs of study for its nearly 9,000 students. Located on a suburban campus in Michigan's Great Lakes Bay Region, SVSU is committed to a supportive and empowering environment for students, faculty and staff. The Chronicle of Higher Education recognized SVSU as a "Great College to Work For" in 2016, 2017 and 2018.

SVSU emphasizes undergraduate teaching and learning, and community-based research. In 2015, SVSU received the Community Engagement classification from the Carnegie Foundation for the Advancement of Teaching, a distinction achieved by only 7 percent of U.S. colleges and universities. By their senior year, 84 percent of students have engaged with community employers and agencies in internships, field placements or some other component of their academic preparation.

SVSU is establishing itself as a leader in STEM education for the Great Lakes Bay Region, partnering with businesses, foundations and school districts to improve students' performance in math and science at the middle school, high school and university levels.

More than 70 percent of SVSU freshmen live on campus in student housing. SVSU fields 17 varsity sports at the NCAA Division II level. The average class size is 23 students. For more information, please visit our website, <http://www.svsu.edu>.

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APPLICATION INFORMATION

Contact: Employment & Compensation Services
Saginaw Valley State University

Online App. Form: <https://svsu.csod.com/ux/ats/careersite/4/home/requisiti...>

SVSU is an equal opportunity/affirmative action employer.

Apply through Institution's Website

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