

Assistant Professor of Marketing (One-year, Temporary)

Institution:	Saginaw Valley State University
Location:	University Center, MI
Category:	Faculty - Business - Marketing and Sales
Posted:	04/26/2019
Application Due:	Open Until Filled
Type:	Full-Time

Job Summary:

JOB SUMMARY:

The Scott L. Carmona College of Business and Management at Saginaw Valley State University, an AACSB International accredited institution, is accepting applications for a full-time, one-year temporary position in Marketing, to begin July 1, 2019. Candidates to be considered must have the ability and experience to teach a variety of marketing courses at the bachelor's level to support department and college programs. All full-time faculty members are required to teach 12 credits per semester and engage in scholarship and University service.

Opportunities to teach Spring/Summer courses in addition to the basic 9-month contract may be available.

Minimum Qualifications:

MINIMUM QUALIFICATIONS:

Ph.D., or equivalent degree, in Marketing from an AACSB-accredited program is required. ABDs in Marketing also will be considered. Evidence of teaching effectiveness or the potential to be effective in the teaching role is required. An established scholarly research record or the demonstrated potential for scholarship is required

Preferred Qualifications:

PREFERRED QUALIFICATIONS:

Preference will be given to candidates with teaching experience or teaching potential in marketing research and analytics courses.

Additional Information: This is a one-year temporary position.

About SVSU: Saginaw Valley State University is a comprehensive university with more than 90 programs of study for its nearly 9,000 students. Located on a suburban campus in Michigan's Great Lakes Bay Region, SVSU is committed to a supportive and empowering environment for students, faculty and staff. The Chronicle of Higher Education recognized SVSU as a "Great College to Work For" in 2016, 2017 and 2018.

SVSU emphasizes undergraduate teaching and learning, and community-based research. In 2015, SVSU received the Community Engagement classification from the Carnegie Foundation for the Advancement of Teaching, a distinction achieved by only 7 percent of U.S. colleges and universities. By their senior year, 84 percent of students have engaged with community employers and agencies in internships, field placements or some other component of their academic preparation.

SVSU is establishing itself as a leader in STEM education for the Great Lakes Bay Region, partnering with businesses, foundations and school districts to improve students' performance in math and science at the middle school, high school and university levels.

More than 70 percent of SVSU freshmen live on campus in student housing. SVSU fields 17 varsity sports at the NCAA Division II level. The average class size is 23 students. For more information, please visit our website, <http://www.svsu.edu>.

APPLICATION INFORMATION

Contact: Human Resources
Saginaw Valley State University

Online App. Form: <https://jobopportunities.svsu.edu/applicants/Central?qui...>

SVSU is an equal opportunity/affirmative action employer.

Apply through Institution's Website

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