

## Fashion Marketing & Merchandising Faculty Tenure-Track Assistant Professor

### About Sacred Heart University:

Sacred Heart University, the second-largest independent Catholic university in New England, offers more than 80 undergraduate, graduate, doctoral and certificate programs on its main campus in Fairfield, Conn., located less than 60 miles from Manhattan and approximately 150 miles from Boston. With its five miles of shoreline, marinas, parks, open space and plenty of shopping and fine dining, Fairfield is consistently recognized as a top community in the Northeast in which to live. In 2018 the town earned an A+ in a 'report card' by Niche on "Best Places to Live" in Connecticut. Sacred Heart also has satellites in Connecticut, Luxembourg and Ireland. It comprises more than 300 acres of land, including an 18-hole golf course and the former global headquarters of General Electric. Rooted in the 2000-year-old Catholic intellectual tradition and the liberal arts, Sacred Heart embraces a vision for social justice and educates students in mind, body and spirit to prepare them personally and professionally to make a difference in the global community. More than 8,500 students attend the University's six colleges: Arts & Sciences; Health Professions; Nursing; the Jack Welch College of Business; the Isabelle Farrington College of Education; and St. Vincent's College. Consistently recognized for excellence, The Princeton Review includes SHU in its guides, Best 382 Colleges-2018 Edition, "Best in the Northeast" and Best 267 Business Schools-2018 Edition. It also placed SHU on its lists for "Best College Theater" and "Most Engaged in Community Service," each of which comprises only 20 U.S. schools. U.S. News & World Report ranks SHU in its Best Colleges 2018 guidebook and calls SHU the fourth "Most Innovative School" in the North. The Chronicle of Higher Education also names SHU one of the fastest-growing Roman Catholic universities in its 2016 almanac. Sacred Heart has a Division I athletics program.

For additional Sacred Heart University news, please visit <http://www.sacredheart.edu/aboutshu/news/>.

### Job Description:

The AACSB-accredited Jack Welch College of Business at Sacred Heart University has a full-time, tenure-track faculty opening in the Marketing & Sport Management Department beginning in the academic year 2018-2019. The successful candidate will teach in the newly-created Fashion Marketing & Merchandising major and will carry a 3 by 3 teaching load, with courses offered both day and evening as well as in a hybrid and/or online format. It is possible that candidates may teach other marketing courses in support of the major, as needed. In addition to the undergraduate B.S. in Fashion Marketing & Merchandising (anticipated Fall 2019 launch), the department also offers majors in Marketing, Sport Management, and Hospitality, Resort & Tourism Management. Additionally, the department offers minors in Digital Marketing, Fashion Marketing & Merchandising, Marketing, and Sport Management. A graduate Master's degree in Digital Marketing is also offered.

The Welch College of Business enrolls over 1000 students in undergraduate and graduate degree programs including Accounting, Information Systems, Finance, Economics, Management, and Marketing. The Martire Business Center is designed to provide students with top-notch facilities and the latest technologies, including a state-of-the-art finance lab.

### Requirements:

This position requires a doctorate in Marketing or related field from an AACSB accredited program, along with an excellent teaching record, and a demonstrated capability or potential to contribute to high quality research in their

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Category: Faculty



Department: Marketing [MKT]

Locations: Fairfield, CT

Posted: Oct 10, '18

Type: Full-time



field. A preference will be given to candidates who are currently engaged in research centered on the fashion business, retailing, merchandising, and related areas. Some kind of industry experience would be preferred, but not required.

### **Application Instructions:**

Qualified candidates should submit a letter of interest, curriculum vitae, samples of publications or research papers or examples of professional contributions, student evaluations, and three letters of reference. Only online applications will be considered.

Sacred Heart University, rooted in the Catholic Intellectual Tradition and the Liberal Arts, embraces a vision for social justice, educates students in mind, body, and spirit to prepare them personally and professionally to make a difference in the global community. Sacred Heart University aspires to achieve prominence through innovative teaching and learning while cultivating a campus community that is recognized as caring and creative.

As an Equal Opportunity Employer, Sacred Heart University encourages qualified members of underrepresented groups to apply.

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**Frequently Asked Questions (FAQ's)** 

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