

Marketing Faculty: Strategy - Tenure Track

About Sacred Heart University:

As the second-largest independent Catholic university in New England, and one of the fastest-growing in the U.S., Sacred Heart University is a national leader in shaping higher education for the 21st century. SHU offers more than 80 undergraduate, graduate, doctoral and certificate programs on its Fairfield, Conn., campus. Sacred Heart also has satellites in Connecticut, Luxembourg and Ireland and offers online programs. More than 9,000 students attend the University's eight colleges and schools: Arts & Sciences; Communication, Media & the Arts; Computer Science & Engineering; Health Professions; the Isabelle Farrington College of Education; the Jack Welch College of Business & Technology; the Dr. Susan L. Davis & Richard J. Henley College of Nursing; and St. Vincent's College. Sacred Heart stands out from other Catholic institutions as it was established and led by laity. The contemporary Catholic university is rooted in the rich Catholic intellectual tradition and the liberal arts, and at the same time cultivates students to be forward thinkers who enact change-in their own lives, professions and in their communities. The Princeton Review includes SHU in its Best 385 Colleges-2020 Edition, "Best in the Northeast" and Best 252 Business Schools-2019 Edition. Sacred Heart is home to the award-winning, NPR-affiliated radio station, WSHU, a Division I athletics program and an impressive performing arts program that includes choir, band, dance and theater. www.sacredheart.edu

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Category: Faculty  

Department: Marketing [MKT]

Locations: Fairfield, CT

Posted: Mar 3, 2020

Closes: Open Until Filled

Type: Full-time

   

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Job Description:

The AACSB-accredited Jack Welch College of Business & Technology at Sacred Heart University has a full-time, tenure track faculty opening in the department of Marketing beginning in the academic year **2020-2021**. This position will be focused on marketing strategy and carries a 3-3 load, with courses offered both day and evening as well as in a hybrid (online, weekend in-class) format. He/she will primarily teach in the online MBA program but it is expected that based on need, undergraduate and/or on-ground teaching may apply as well. This position is based in Fairfield, CT.

Requirements:

This position requires a doctorate from an AACSB accredited program, in Marketing, Marketing Strategy, or other closely related field. The ideal candidate will have an excellent teaching record, preferably with experience teaching online, and a demonstrated capability to contribute to high quality research in their field. In addition, the successful candidate should demonstrate the ability to design and deliver compelling and interactive online courses.

Additional Information:

The Jack Welch College of Business & Technology offers undergraduate degrees in Accounting, Management, Administration, Economics, Finance, Hospitality Management, Marketing and Sport Management. In addition, graduate degrees in Human Resource Management, Accounting, Finance, Business Analytics and Marketing are also offered.

Application Instructions:

Qualified candidates should submit a letter of interest, curriculum vitae, samples of publications or research papers or examples of professional contributions, student evaluations, and three letters of reference via this employment portal.

Sacred Heart University, rooted in the Catholic Intellectual Tradition and the Liberal Arts, embraces a vision for social justice, educates students in mind, body, and spirit to prepare them personally and professionally to make a difference in the global community. Sacred Heart University aspires to achieve prominence through innovative teaching and learning while cultivating a campus community that is recognized as caring and creative. As an Equal Opportunity Employer, Sacred Heart University encourages qualified members of underrepresented groups to apply.

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