

Assistant Professor of Marketing and Entrepreneurship

[State University of New York College at Plattsburgh](#) in New York

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Date Posted October 3, 2019
Type Non tenure track
Salary Not specified
Employment Type Full-time

at Our College: Situated in one of the world's most beautiful regions – SUNY Plattsburgh's main campus is on Lake Champlain between the Adirondack Mountains of New York and Green Mountains of Vermont. [SUNY Plattsburgh](#) is a public, comprehensive college, and member of the State University of New York's (SUNY) comprehensive system of higher education committed to student-centered academic excellence. While the college enrolls more than 5,500 students in 70+ baccalaureate, certificate, and master's programs, an average class size of 22 students allows the individual attention necessary to ensure that its graduates are educated to succeed in an increasingly complex, multicultural and interdependent world.

About The Position: The School of Business & Economics is internationally accredited by the Association to Advance Collegiate Schools of Business (AACSB). We offer students a broad-based education with a global perspective and emphasis on experiential learning. The [Marketing and Entrepreneurship](#) department prepares students for careers as modern day business professionals. Preference will be given to candidates able to teach Digital Marketing, Mobile and Social

Marketing, and Consumer Behavior. Other classes that may be incorporated in the teaching load include Principles of Marketing, Principles of Advertising, Professional Selling and Sales Management, and other courses in Marketing. The successful faculty member will be expected to utilize experiential learning to engage students in an interactive manner. The incoming faculty member is expected to maintain a record of consistent publication of articles in scholarly journals to ensure qualification under AACSB. The faculty member will be required to perform student advisement along with departmental, college, and university service. The successful candidate will be committed to excellence in teaching, research, and service in an institution dedicated primarily to undergraduate education. They will be expected to demonstrate an understanding of and sensitivity to diversity and gender issues, as SUNY Plattsburgh is committed to ensuring that its graduates are educated to succeed in an increasingly complex, multicultural and interdependent world. The successful candidate may be asked to teach courses in a distance-learning format.

SUNY College at Plattsburgh is a fully compliant employer committed to excellence through diversity.

To learn more about this position and to apply, please visit

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How To Apply

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