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Assistant Professor of Marketing

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Department: Marketing & Management


Locations: Oswego, NY

Posted: Mar 12, 2019

Closes: Open Until Filled

Type: Full-time

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About SUNY Oswego:

Founded in 1861, SUNY Oswego is a public comprehensive college located in Central New York on the beautiful shores of Lake Ontario, 45 minutes from Syracuse. Named one of "Top Up-and-Coming Schools" in U.S. News "America's Best Colleges" in 2010, a Kiplinger's "Best College Value" for 2015, and a "Best Northeastern College" by Princeton Review every year since the first edition in 2003, Oswego offers its 8000 undergraduate and graduate students preeminent academic programs in the arts and sciences, business, communications, and teacher education. The College's success is built on providing students outstanding educational experiences with attention to a liberal arts and sciences foundation, practical applications, interdisciplinary approaches, independent scholarly and creative work, and skills for living in multicultural and global communities. The emphasis on faculty-mentored student research and creative projects is evidenced by Quest, a daylong symposium spotlighting original student research; a stipend program for students engaged in research and creative work; and the Global Laboratory, a STEM-based research abroad program at top-ranked universities around the world. SUNY Oswego is an unusually collegial and vibrant community and is in a time of wonderful opportunities with extensive facilities construction and renovation, a forward-looking strategic plan, and expanded outreach to regional, national, and international communities.

[Click here \(http://www.oswego.edu\)](http://www.oswego.edu) for additional information about SUNY Oswego.

Oswego is committed to enhancing its diversity. SUNY Oswego is an Affirmative Action/Equal Opportunity Employer and is actively engaged in recruiting, supporting, and fostering a diverse community of outstanding faculty, staff and students. We encourage applications from qualified applicants regardless of race, color, national origin, religion, creed, age, disability, sex, gender identity or expression, sexual orientation, familial status, pregnancy, predisposing genetic characteristics, military status, domestic violence victim SUNY status, or criminal conviction. Please [click here \(https://www.oswego.edu/title-ix/non-discrimination-policy\)](https://www.oswego.edu/title-ix/non-discrimination-policy) to see our full non-discrimination policy.

In accordance with USCIS regulations, successful applicants must be legally able to work in the United States per the Immigration Reform and Control Act of 1986.

Requests for reasonable accommodations of a disability during the application and/or interview process should be made to the Human Resources Office by calling 315-312-2230 or emailing hr@oswego.edu.

For Campus Safety information, please [click here \(https://www.oswego.edu/police/annual-report\)](https://www.oswego.edu/police/annual-report) to see the Annual Security and Fire Report (Clery).

SUNY Oswego is a smoke free/tobacco/e-cigarette free campus. [Click here \(https://www.oswego.edu/human-resources/sites/human-resources/files/tobacco_smoke_free_policy_final.pdf\)](https://www.oswego.edu/human-resources/sites/human-resources/files/tobacco_smoke_free_policy_final.pdf) for further policy details, including education and cessation resources.

Pursuant to Executive Order 161, no State entity, as defined by the Executive Order, is permitted to ask, or mandate, in any form, that an applicant for employment provide his or her current compensation, or any prior compensation history, until such time as the applicant is extended a conditional offer of employment with compensation. If such information has been requested from you before such time, please contact the Governor's Office of Employee Relations at (518) 474-6988 or via email at info@goer.ny.gov.

Job Description:

Description of Department: The Marketing & Management Department is part of the AACSB accredited SUNY Oswego School of Business. The School of Business offers undergraduate degrees in accounting, business administration, finance, human resource management, marketing, operations management, and risk management & insurance, two Master of Business Administration degrees, and several five year BS/MBA programs. School of Business students also have the option to minor in International Business. In addition to the Oswego campus, classes are offered in Syracuse and online. [Click here](#) to see the online MBA program ranked #40 by U.S. News and World Report. The School of Business values excellence in teaching and requires a commitment to research, instructional development and service in a diverse and global environment. The School of Business has hosted over 35 visiting international scholars over the past nine years.

The Department of Marketing & Management at the State University of New York at Oswego invites applications for a tenure track position at the rank of Assistant Professor.

Posting Date: March 12, 2019

Review Date: Review of applications will begin immediately and will continue until the position is filled.

Benefit Information: The State University of New York provides an excellent benefit package. [Click here \(http://www.suny.edu/benefits/\)](http://www.suny.edu/benefits/) for more information on benefits for full-time United University Professions (UUP) faculty or [click here \(https://www.suny.edu/media/suny/content-assets/documents/benefits/benefit-summaries/FTUUPbenefitssummary-Jan-2019.pdf\)](https://www.suny.edu/media/suny/content-assets/documents/benefits/benefit-summaries/FTUUPbenefitssummary-Jan-2019.pdf) for a benefits summary.

Date of Appointment: August 2019

Description of Responsibilities: The Assistant Professor of Marketing will teach undergraduate and graduate courses in marketing area that may include marketing principles, global marketing, and seminar in marketing management; secondary areas include marketing analytics, entrepreneurship marketing and sales. Responsibilities also include student advising, research and university service.

In addition, the Assistant Professor of Marketing will be expected to display a demonstrated potential for excellence in teaching and scholarship, commitment to undergraduate and/or graduate education, and possess communication and interpersonal skills sufficient to work effectively with an increasingly diverse array of students and colleagues.

Requirements:

Required Qualifications:

- Completed Ph.D. in Marketing or related area from an AACSB-accredited institution. ABDs with degree completion by May 2020 will be considered.

Preferred Qualifications:

- Ph.D. in Marketing,
- Case-based and project-based teaching experience
- Peer reviewed journal publications,
- Additional relevant work experience
- Experience working with diverse students in a multicultural environment

Additional Information:

Correspondence and questions should be addressed to Dr. Ashraf Attia, Chair of the Search Committee, Email: ashraf.attia@oswego.edu, phone: (315) 312-5741.

Files must be complete (all documents requested and required in the application instructions submitted) to be considered.
Official transcripts required at time of appointment.

Application Instructions:

Submit a cover letter addressing qualifications, curriculum vitae (CV)/resume, copies of unofficial transcripts for required degree showing degree awarded and date conferred or program in process, and contact information for three professional references (only the three referees listed in your Interview Exchange application can be considered and contacted) electronically by clicking on the APPLY NOW button.

You may add additional files/documents after uploading your resume. After you fill out your contact information, you will be directed to the upload page. Please [click here \(http://oswego.interviewexchange.com/login.jsp\)](http://oswego.interviewexchange.com/login.jsp) to login to check/edit your profile or to upload additional documents.

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