



ASSISTANT PROFESSOR OF MARKETING

ABOUT SUNY OSWEGO:

Founded in 1861, SUNY Oswego is a public comprehensive university located in Central New York on the beautiful shores of Lake Ontario, 45 minutes from Syracuse. One of 13 comprehensive colleges in the 64-campus State University of New York (SUNY) system, SUNY Oswego is recognized nationally for its academic quality, focus on student success outcomes, and the growing diversity of its student body.

Ranked 11th among public master's-level universities in the 2019 "Top Regional Universities in the North" by U.S. News and World Report, SUNY Oswego is also recognized among

Princeton Review's Best Regional Colleges in the Northeast - an honor bestowed on the college every year since 2003.

Inspired by a shared commitment to excellence and the desire to transcend traditional higher education boundaries, SUNY Oswego provides a transformative experience to 8,000 undergraduate and graduate students. The college offers preeminent academic programs in the arts and sciences, business, communications, and teacher education, and its success is built on providing students outstanding educational experiences with

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Category: Academic / Faculty 

Department: Marketing & Management
Locations: Oswego, NY
Posted: Jul 24, 2019
Closes: Open Until Filled
Type: Full-time



attention to a liberal arts and sciences foundation, practical applications, interdisciplinary approaches, independent scholarly and creative work, and skills for living in multicultural and global communities.

Oswego is committed to enhancing its diversity across the entire campus community. SUNY Oswego is an Affirmative Action/Equal Opportunity Employer and is actively engaged in recruiting, supporting, and fostering a diverse community of outstanding faculty, staff and students. We encourage applications from qualified applicants regardless of race, color, national origin, religion, creed, age, disability, sex, gender identity or expression, sexual orientation, familial status, pregnancy, predisposing genetic characteristics, military status, domestic violence victim SUNY status, or criminal conviction. Please [click here](#) to see our full non-discrimination policy.

In accordance with USCIS regulations, successful applicants must be legally able to work in the United States per the Immigration Reform and Control Act of 1986.

Requests for reasonable accommodations of a disability during the application and/or interview process should be made to the Human Resources Office by calling 315-312-2230 or emailing hr@oswego.edu.

For Campus Safety information, please [click here](#) to see the Annual Security and Fire Report (Clery).

SUNY Oswego is a smoke free/tobacco/e-cigarette free campus. [Click here](#) for further policy details, including education and cessation resources.

Pursuant to Executive Order 161, no State entity, as defined by the Executive Order, is permitted to ask, or mandate, in any form, that an applicant for employment provide his or her current compensation, or any prior compensation history, until such time as the applicant is extended a conditional offer of employment with compensation. If such information has been requested from you before such time, please contact the Governor's Office of Employee Relations at (518) 474-6988 or via email at info@goer.ny.gov.

JOB DESCRIPTION:

Description of Department: The Marketing & Management Department is part of the AACSB accredited SUNY Oswego School of Business. The School of Business offers undergraduate degrees in accounting, business administration, finance, human resource management, marketing, operations management, and risk management & insurance, two Master of Business Administration degrees, and several five year BS/MBA programs.

School of Business students also have the option to minor in International Business. In addition to the Oswego campus, classes are offered in Syracuse and online. [Click here](#) to see the online MBA program ranked #20 by U.S. News and World Report. The School of Business values excellence in teaching and requires a commitment to research, instructional development and service in a diverse and global environment. The School of Business has hosted over 35 visiting international scholars over the past nine years.

The Department of Marketing & Management at the State University of New York at Oswego invites applications for a tenure track position at the rank of Assistant Professor.

Posting Date: July 24, 2019

Review Date: Review of applications will begin immediately and will continue until the position is filled.

Benefit Information: The State University of New York provides an excellent benefit package. [Click here](#) for more information on benefits for full-time United University Professions (UUP) faculty or [click here](#) for a benefits summary.

Date of Appointment: August 2020

Description of Responsibilities: The Assistant Professor Marketing will teach undergraduate and graduate courses in marketing area that may include Marketing Research, Marketing Principles, and Seminar in Marketing Management. Marketing

Analytics, Entrepreneurship Marketing and Sales expertise is a plus. Responsibilities also include a commitment to research and university service including student advisement.

SUNY Oswego works continuously to create an inclusive environment which respects, embraces, and promotes cultural safety, belonging, civil discourse, cultural humility, and other values and goals outlined in SUNY Oswego's Strategic Diversity and Inclusion Plan (<https://www.oswego.edu/diversity/>). As such, the Assistant Professor of Marketing will be expected to contribute to these efforts and possess communication and interpersonal skills necessary to engage effectively with an increasingly diverse community of students and colleagues.

REQUIREMENTS:

Required Qualifications:

- Completed Ph.D. in Marketing or related area from an AACSB-accredited institution. ABDs with degree completion by May 2021 will be considered.

Preferred Qualifications:

- Ph.D. in Marketing
- Case-based and project-based teaching experience
- Peer reviewed journal publications
- Additional relevant work experience
- Experience working with diverse students in a multicultural environment

ADDITIONAL INFORMATION:

Correspondence and questions should be addressed to Dr. Ashraf Attia, Chair of the Search Committee, Email: ashraf.attia@oswego.edu, phone: (315) 312-5741.

Official transcripts are required prior to appointment.

APPLICATION INSTRUCTIONS:

Submit a curriculum vitae (CV)/resume, copies of unofficial transcripts for required degree showing degree awarded and date conferred or program in process, cover letter addressing qualifications and how you see yourself contributing to diversity, equity and inclusion as a faculty member in the School of Business, and contact information for three professional references (only the three referees listed in your Interview Exchange application can be considered and contacted) electronically by clicking on the APPLY NOW button.

You may add additional files/documents after uploading your resume. After you fill out your contact information, you will be directed to the upload page. Please [click here](#) to login to check/edit your profile or to upload additional documents.

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