

Assistant - Associate Professor in Marketing

About SUNY College at Old Westbury:

SUNY Old Westbury is a dynamic and diverse public liberal arts college that fosters academic excellence through close interaction among students, faculty and staff. Old Westbury weaves the values of integrity, community engagement, and global citizenship into the fabric of its academic programs and campus life. In an environment that cultivates critical thinking, empathy, creativity and intercultural understanding, we endeavor to stimulate a passion for learning and a commitment to building a more just and sustainable world. The College is a community of students, teachers, staff, and alumni bound together in mutual support, respect, and dedication to the Mission.

Job Description:

The School of Business at the State University of New York at Old Westbury provides access and support to empower our students with the knowledge, skills, and values to think critically, communicate effectively, and act responsibly. Our vision is to be a notable business school in the region, offering quality undergraduate and graduate programs, through qualified faculty devoted to teaching excellence and relevant research, with a commitment to continued engagement, impact, and innovation.

Located on a 604 acre campus on Long Island, Nassau County about 22 miles from New York City, SUNY Old Westbury enrolls 4,500 students, including 200 graduate students. For more details about the SUNY Old Westbury, please refer to our website at www.oldwestbury.edu.

The School of Business invites applications for a full-time, tenure-track position in marketing (Assistant rank is preferred, Associate rank will be considered) to serve the undergraduate and graduate business programs beginning Fall 2018. The successful candidate will have an earned doctorate in marketing from an AACSB accredited doctoral program (ABD candidates will be considered if evidence of successful completion can be provided by August 1, 2018), excellent teaching credentials, a clearly articulated research agenda that will lead to scholarly work publishable in peer-reviewed journals, and a strong commitment to undergraduate and graduate education. Applicants must have excellent verbal and written communication skills and possess the ability to teach, advise, and relate to our diverse student population. In addition to core marketing courses, (Marketing Principles, Consumer Behavior, International Marketing) willingness to teach in emerging areas of marketing such as social media marketing, and digital marketing, data driven approaches/analytics is important. A typical course load is six (6) courses per year.

A successful candidate will have demonstrated potential for being a bona fide member of the Old Westbury community through their teaching, research and service contributions.

Requirements:

Minimum Qualifications:

- Candidates must have a Ph.D. in Marketing from an AACSB accredited doctoral program or an ABD with an anticipated completion date of August 1, 2018 or sooner.
- A demonstrated commitment to excellence in teaching and continued scholarly activity.
- Previous experience teaching at the undergraduate college level.
- Excellent verbal and written communication skills.

Preferred Qualifications:

- Previous experience teaching at the graduate college level.
- Experience teaching a culturally diverse student population.

Additional Information:

The successful candidate must be authorized to work in the United States.

The State University of New York at Old Westbury is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, age, color, religion, sex, sexual orientation, national origin, disability status, protected veteran status, or any other characteristic protected by law.

The Annual Security and Fire Report is filed as required by federal law. The purpose of this report is to provide faculty, staff and students with campus safety information, including crime statistics and safety policies and procedures. The report contains information regarding security and personal safety, including topics such as crime prevention, fire safety, crime reporting policies, disciplinary procedures and other matters of importance related to security and safety on campus. The report also contains information about crime statistics for the previous three calendar years. You can obtain a copy of this report by contacting the University Police Department (516) 876-3333 or by downloading a copy. Pursuant to Executive Order 161, no State entity, as defined by the Executive Order, is permitted to ask, or mandate, in any form, that an applicant for employment provide his or her current compensation, or any prior compensation history, until such time as the applicant is extended a conditional offer of employment with compensation. If such information has been requested from you before such time, please contact the Governor's Office of Employee Relations at (518) 474-6988 or via email at info@goer.ny.gov.

Position Type: Faculty

Official Budget Title: Assistant/Associate Professor (10 months)

Campus Title: Assistant/Associate Professor in Marketing

Department: Marketing - School of Business

FTE: Full-time

Negotiating Unit: UUP

Salary Grade: NSA5/NSA4

FLSA Status: Exempt

Application Instructions:

A letter of application, curriculum vitae, statement of teaching philosophy, description of research interest, three (3) letters of recommendation (see below), and contact information (name, email address and telephone number) for three (3) references should be submitted online

at: <https://oldwestbury.interviewexchange.com>

Submit three (3) letters of reference (on letterhead and signed) to Human Resources via email at COLELLAL@oldwestbury.edu

Only applications submitted online will be considered.

CLOSING DATE FOR RECEIPT OF APPLICATIONS: Open until filled. Review of applications to begin immediately.

VISA sponsorship is not available for this position.

We encourage protected veterans, individuals with disabilities, women and minorities to apply.