

[Career Center Home](#) › [Search Jobs](#) › [Assistant/Associate/Full Professor of Marketing](#) › [Print Job](#)

 [Print](#)



SKK Graduate School of Business

## Assistant/Associate/Full Professor of Marketing

### Description

#### SKK GSB

#### Assistant/Associate/Full Professor of Marketing:

SKK GSB, a separate entity from SKKU School of Business and the only Financial Times ranked Full-Time MBA program in Korea, invites applications for tenure-track positions at any rank beginning Fall 2018. All instructions are conducted in English and knowledge of Korean is not required. Candidates in all areas of marketing are encouraged to apply.

SKK GSB offers highly competitive US salaries with attractive support for summer research, off-campus housing, tuition at international school for children, medical insurance, and relocation expenses. Teaching load is low and there are minimal service requirements. SKK GSB also provides generous research and travel grants and conference funding. Depending on the tax treaty between your home country and Korea, candidates may be exempt from Korean income tax for a period of two years. Majority of SKK GSB faculty are internationally based with Ph.D. degrees from top-ranked business schools, and all faculty are active in publishing in top journals in their fields. For a list of SKK GSB faculty, please visit [http://gsb.skku.edu/en/faculty/skk\\_gsb\\_faculty.jsp](http://gsb.skku.edu/en/faculty/skk_gsb_faculty.jsp).

### Job Information

#### Location:

Other / Non-US, South Korea

#### Job ID:

36042902

#### Posted:

July 10, 2017

#### Position Title:

Assistant/Associate/Full Professor of Marketing

#### School Name:

SKK Graduate School of Business

#### Specialties:

All

#### Do you plan on interviewing at the Summer AMA Conference?:

Yes

All candidates must have a doctoral degree in marketing or related fields (psychology, sociology, economics etc.) prior to appointment. Applicants should demonstrate a strong commitment to excellence in research and teaching. Emphasis will be placed on the quality of the applicant's research output. Proven teaching track record is highly desirable.

**Position Start Date:**

Fall 2018

### **About the School:**

Sungkyunkwan University is a top-ranked comprehensive private university in Asia with 600 years of history. Set against the rich tradition of Sungkyunkwan University, SKK GSB (not affiliated with SKKU School of Business) is an AACSB accredited business school that admitted its first MBA class in 2004. Despite its short history, SKK GSB has been recognized as the #1 MBA program in Korea (#54 in the world) by the most recent Financial Times' annual Global MBA rankings. We have a diverse MBA class with students coming from over 25 different countries in Asia, Europe, Africa, and North and South America. The school currently offers dual-degree MBA and EMBA programs with Kelley School of Business, Indiana University.

The mission of SKK GSB is to become the best graduate business school in Asia. With very strong financial support from the Samsung Group and commitment from the university, the school enjoys the freedom and flexibility to recruit the top faculty and students, and to provide the best infrastructure and support to facilitate research, teaching, and learning. In addition to the relationship with Samsung, the school has extensive linkage with other major corporations in Korea. This industry linkage allows SKK GSB to provide extensive employment opportunities for students, and research, consulting, and executive training opportunities for faculty.

The school is in a building with world-class teaching facilities, office spaces, and a behavioral lab. The physical environment around the school also provides an extensive set of cultural and leisure opportunities. Seoul, the capital city of Korea, is rich with historical heritage and attractions of various kinds. The specific area around the school is the center of major cultural facilities in Seoul and has an abundance of beautiful art galleries and wonderful restaurants. To find out more about the school, please visit our website at <http://gsb.skku.edu>.

### **Contact:**

Interested applicants should send by email cover letter, curriculum vitae, three reference letters, an example of written work for presentation, and applicable evidence of teaching effectiveness to the address below:

Ms. Ambrie Park

SKK GSB

Sungkyunkwan University

25-2 Sungkyunkwan-ro, Jongno-gu Seoul, Korea 03063

E-mail: [gbsfaculty@skku.edu](mailto:gbsfaculty@skku.edu)

Phone: +82-2-740-1506 Fax: +82-2-740-1503

Website: <http://gsb.skku.edu>

Sungkyunkwan University is an equal opportunity employer.

## About SKK Graduate School of Business

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

Contact: Ms. Ambrie Park

[More Jobs from SKK Graduate School of Business](#)

## Jobs You May Like

---

Assistant Professor  
(5-year tenure track)

**Hanken School of  
Economics**  
Helsinki, NA,  
Finland

Assistant Professor  
of Marketing

**Suffolk University**  
Boston, MA, United  
States

Assistant/Associate  
Professor of  
Marketing

**Ithaca College  
School of...**  
Ithaca, NY, United  
States

Assistant Professor  
of Marketing

**Indiana University  
Northwest**  
Gary, IN, United  
States



Job sites powered by **your**membership