

Career Opportunities

Four (4) Tenure Track Positions in Marketing Management

TRSM Marketing

Posted: September 6, 2019
Deadline to Apply: Wednesday, October 9, 2019

[Start Application Process](#)

Ryerson University is strongly committed to fostering diversity within our community. We welcome those who would contribute to the further diversification of our staff, our faculty and its scholarship including, but not limited to, women, visible minorities, Aboriginal people, persons with disabilities, and persons of any sexual orientation or gender identity. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority.

Located in downtown Toronto, the largest and most culturally diverse city in Canada, [Ryerson University](#), is on the territory of the *Anishinaabeg, Haudenosaunee and the Wendat Peoples* and is known for innovative programs built on the integration of theoretical and practical learning. Our [undergraduate](#) and [graduate](#) programs are distinguished by a professionally focused curriculum with a strong emphasis on excellence in teaching, scholarly research and creative activities. Ryerson is known for its culture of entrepreneurship and innovation and is recognized as a city builder, as it continues its growth through award-winning architecture and expansion of its campus.

Dedicated to a people first culture, Ryerson is proud to have been selected as one of Canada's Best Diversity Employers and a Greater Toronto's Top Employer for every year since 2015. To learn more about our work environment, please visit us on Twitter: [@RyersonU](#), [@RyersonHR](#) and [@RyersonECI](#) and our [LinkedIn company page](#). We invite you to [explore employment at Ryerson](#). Aboriginal candidates who would like to learn more about working at Ryerson University are welcome to contact Tracey King, Indigenous Human Resources Lead at t26king@ryerson.ca.

The Opportunity

The Department of Marketing Management at the [Ted Rogers School of Management \(TRSM\)](#) invites applications for four (4) full-time, tenure-track positions at the rank of Assistant Professor, effective July 1, 2020, subject to final budgetary approval. **Applications will be considered on a rolling basis so qualified applicants are encouraged to apply early.** We are considering candidates researching in a variety of areas, including the following categories: marketing strategy, consumer behavior, statistics and/or quantitative analysis, marketing innovation, sport and entertainment marketing, or candidates who have a marketing research profile that fits with the school's broader [scholarly research and creative activity strategic plan](#).

The Department of Marketing Management is a growing department in TRSM, committed to a bolder and bigger new program evolution. The Department is part of the AACSB accredited Ted Rogers School of Management (TRSM), which is developing collaborative, creative leaders who will drive 21st century business forward while making a positive impact on society. The Ted Rogers School of Management at Ryerson University (TRSM) is developing collaborative, creative leaders who will drive 21st century business forward while making a positive impact on society. Home to 11,000+ students and more than 250 industry-connected faculty, TRSM is Canada's leading diverse, entrepreneurial business school centred in an urban learning environment. TRSM offers 12 Bachelor of Commerce degrees, a Bachelor of Health Administration degree, a Masters of Health Administration in Community Care, the Ted Rogers MBA, Professional Masters Diplomas, Executive Education courses, and a Masters of Science in Management. A PhD in Management is anticipated to begin in 2020, pending approvals. TRSM is also home to 15 innovative research centres, institutes and labs. To learn more about our Schools, please visit www.ryerson.ca/tedrogersschool.

This position falls under the jurisdiction of the Ryerson Faculty Association (RFA) (www.rfanet.ca). The RFA collective agreement can be viewed [here](#) and a summary of RFA benefits can be found [here](#).

Responsibilities

The successful candidate will engage in a combination of teaching, research and service duties, maintaining an inclusive, equitable, and collegial work environment across all activities. Responsibilities will include: teaching a range of courses in the core curriculum in the [marketing management](#) department and supervising at the undergraduate and graduate levels; establishing and maintaining a strong research agenda; collaborating with other university departments, partners, and the industry; and service duties at the Department, Faculty and University levels, including participating in curriculum development and in redefining the strategic direction of the unit.

Qualifications

Candidates must hold a PhD with a specialization in Marketing or a related field. ABD candidates who are able to demonstrate (through confirmation of a defence date) that they will be able to defend their thesis prior to the date of appointment, may also be considered. In addition, the successful candidate must present evidence of:

- a strong, emerging research portfolio that is active, innovative and impactful, resulting in achievements such as peer reviewed publications, working papers, book chapters, presentations at significant conferences, awards and accolades. Candidates may express noteworthy activities relating to their research (e.g. industry

partnerships/experience) that help share scholarly outcomes to a broader audience, as well as a commitment to collegial service;

- excellence in teaching through a teaching dossier (which may include a teaching philosophy, teaching accomplishments, including experience with course/curriculum review/development, contemporary pedagogical practice, sample syllabi and teaching evaluations);
- strong communication and expository skills and a demonstrated ability to supervise undergraduate and graduate students;
- commitment to our values of Equity, Diversity, and Inclusion as it pertains to service, teaching, and scholarly research or creative activities, including a demonstrated ability to make learning accessible and inclusive for a diverse student population; and
- an ability to contribute to the life of the Department and the University through collegial service.

Equity at Ryerson

At the intersection of mind and action, Ryerson is on a transformative path to become Canada's leading comprehensive innovation university. Integral to this path is the placement of equity, diversity and inclusion as fundamental to our institutional culture. Our current [academic plan](#) outlines each as core values and we work to embed them in all that we do.

Ryerson University welcomes those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us to expand our capacity for diversity in the broadest sense. In addition, to correct the conditions of disadvantage in employment in Canada, we encourage applications from members of groups that have been historically disadvantaged and marginalized, including First Nations, Métis and Inuit peoples, Indigenous peoples of North America, racialized persons, persons with disabilities, and those who identify as women and/or 2SLGBTQ+.

How to Apply

Applicants must submit their application online via the [Faculty Recruitment Portal](#) (click on "Start Application Process" to begin). **Applications will be considered and reviewed, beginning October 9th, 2019, on a rolling basis and will continue until all positions are filled. Applicants are encouraged to apply early.** The application must contain the following:

- a letter of application and a detailed curriculum vitae;
- a statement of research interests;
- up to 3 recent peer reviewed journal publications
- a teaching dossier and results of teaching evaluations, if available; and
- names of three individuals who may be contacted for references.

Please note that all qualified candidates are encouraged to apply; however, applications from Canadians and permanent residents will be given priority. **Candidates must therefore indicate in their application if they are a permanent resident or citizen of Canada.**

Confidential inquiries can be directed to Dr. Anthony Francescucci (chairmkt@ryerson.ca) Chair of the Marketing Management Department.

Ryerson is committed to [accessibility](#) for persons with disabilities. For any confidential accommodation needs and/or inquiries regarding accessing the Faculty Recruitment Portal, please contact Jennifer Tejay, HR Advisor at jennifer.tejay@ryerson.ca

Ryerson University is fully committed to accessibility for persons with disabilities. If you require accommodation to participate in the recruitment and selection process, please advise the Human Resources representative when you are contacted. All requests for accommodation will be treated with confidentiality.

[Faculty Job Postings](#)