



## Career Opportunities

### Assistant Professor

#### TRSM Marketing

Posted: October 27, 2016  
Deadline to Apply: Wednesday, February 1, 2017

The Department of Marketing in the Ted Rogers School of Management at Ryerson University invites applications for a full-time tenure-track position, at the Assistant Professor level, beginning July 1, 2017, subject to final budgetary approval.

Candidates will hold a terminal degree in Marketing, preferably from an AACSB accredited University. Specialization in Marketing Strategy, Marketing Management or B2B Marketing with a background in data analytics or marketing metrics is preferred. Candidates with relevant industry experience are also preferred. Candidates must have a demonstrated commitment to upholding the values of Equity, Diversity and Inclusion as it pertains to service, teaching and scholarly, research or creative activities.

Candidates should hold a strong research profile which will include peer reviewed journal publications, additional evidence of an emerging scholarly record and the ability to establish and maintain an independent, externally funded research program. Documented excellence in teaching, student training and a capacity for collegial service is also required. The candidate will contribute both to undergraduate and graduate programs at Ryerson University.

The Department of Marketing welcomes applications from those who would contribute to the further diversification of our staff, our faculty and its scholarship. Candidates who will assist us to expand our capacity for diversity in the broadest sense are encouraged to apply. Aboriginal candidates interested in working at Ryerson University welcome to contact Tracey King, M.Ed., Aboriginal HR Consultant, Aboriginal Recruitment and Retention Initiative, Ryerson University, at [t26king@ryerson.ca](mailto:t26king@ryerson.ca).

#### How to apply

The application must contain the following: a letter of application, a curriculum vitae, two recent research publications, results of teaching evaluations (or equivalent evidence, such as a teaching dossier), and letters of recommendation from at least 3 individuals who may subsequently be contacted for references. **Please indicate in your application if you are a Canadian citizen or a permanent resident of Canada.** Applications and any confidential inquiries can be directed to the DHC Chair, Dr. Jane Saber at [jsaber@ryerson.ca](mailto:jsaber@ryerson.ca). The review of applications will begin on **February 1, 2017** and will continue until the position is filled.

#### About TRSM - Marketing

The Department of Marketing is housed within the Ted Rogers School of Business Management – one of six distinct schools of management affiliated with the [Ted Rogers School of Management](#). Ted Rogers School of Management at Ryerson University (TRSM) is developing collaborative, creative leaders who will drive 21st century business forward while making a positive impact on society. Home to nearly 10,000 students and more than 250 industry-connected faculty, TRSM is Canada's leading diverse, entrepreneurial business school centred in an urban learning environment. TRSM offers 12 Bachelor of Commerce degrees, two Bachelor of Health Administration degrees, the Ted Rogers MBA, Professional Masters Diplomas, Executive Education courses, and a Master of Science in Management. TRSM is also home to 15 innovative research centres, institutes and labs <http://www.ryerson.ca/tedrogersschool/>

#### About Ryerson University

Ryerson University is on a transformative path to become Canada's leading comprehensive innovation university. It is our time to lead. Located in the heart of one of the world's most culturally and linguistically diverse urban centres, Ryerson's high quality programs and scholarly, research and creative activities extend beyond the walls of the university.

Ryerson is deeply connected to the city and the world beyond, attracting talent, opportunities and global connections to the Greater Toronto Area. Programs and curriculum are not static; they are relevant to changing careers, professions and scholarly disciplines. Students, faculty and staff challenge the status quo with new solutions and new ways of thinking. Longstanding partnerships with community, industry, government, and professional practice drive research and innovation that responds to real-world problems.

Ryerson recognizes that creativity and innovation should not be contained. Its diverse learning community collaborates across disciplines and with external partners, taking smart, calculated risks to turn promising ideas into tangible solutions, products, processes or services that make a positive and meaningful impact upon society. Students are trusted to learn. In their programs and through experiential learning opportunities students solve complex problems, think critically and communicate clearly, gaining the confidence and knowledge to build careers, enter diverse professions or to launch their own ventures and create jobs.

The evolution of Ryerson has positioned the university to be ready and able to take on a role in keeping with its success as a connector, builder and innovator. This is Ryerson's time to lead. For more about Ryerson University's past, present and future, visit:

[www.ryerson.ca](http://www.ryerson.ca)

This position falls under the jurisdiction of the Ryerson Faculty Association (RFA). The RFA collective agreement can be viewed at [http://www.ryerson.ca/teaching/agreements/rfa\\_agreement/index.html](http://www.ryerson.ca/teaching/agreements/rfa_agreement/index.html)

The RFA's website can be found at [www.rfanet.ca](http://www.rfanet.ca)

A summary of RFA benefits can be found at: [http://www.ryerson.ca/hr/benefits/benefits\\_by\\_group/rfa/index.html](http://www.ryerson.ca/hr/benefits/benefits_by_group/rfa/index.html)

## Equity, Diversity and Inclusion at Ryerson University



Ryerson University is strongly committed to fostering diversity within our community. We welcome those who would contribute to the further diversification of our staff, our faculty and its scholarship including, but not limited to, women, visible minorities, Aboriginal people, persons with disabilities, and persons of any sexual orientation or gender identity. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority.

[Faculty Job Postings](#)

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