Ryerson
University

Career Opportunities

Assistant Professor, Marketing

TRSM Marketing

Posted: December 19, 2017
Deadline to Apply: Friday, January 26, 2018

Start Application Process

 At the intersection of mind and action, Ryerson is on a transformative path to become Canada's leading comprehensive innovation university. Integral to this path is the placement of equity, diversity and inclusion as fundamental to our institutional culture. Our current academic plan outlines each as core values and we work to embed them in all that we do.

The Opportunity
The Department of Marketing Management at the Ted Rogers School of Management (TRSM) invites applications for a full-time tenure-track position, at the Assistant Professor level, beginning July 1, 2018, subject to final budgetary approval.

The successful candidate will have a strong research profile which includes peer reviewed journal and conference publications, evidence of an emerging scholarly plan and the ability to establish and maintain an independent, externally funded research program. Documented evidence of high quality teaching, and a capacity for collegial service.

Responsibilities
The new faculty member must have the ability to establish and maintain a strong, independent, externally-funded research agenda; which may include collaboration with other partners. Other responsibilities will include teaching and supervising at the undergraduate and graduate levels, participating in curriculum development and broadening the field of marketing in their area of expertise. The successful candidate is expected to participate fully in the academic life of Ted Rogers School of Management and the University.

Qualifications
Candidates must have a demonstrated commitment to upholding the values of Equity, Diversity, and Inclusion as it pertains to service, teaching, and scholarly, research or creative activities and will be expected to demonstrate their ability to work with a diverse student population.

This position is directed at candidates who have a PhD or DBA with a concentration in Marketing. ABD candidates, who expect to have the requirements for graduation completed by the start date, will only be considered if evidence of a defense date, on or before March 30, 2018, is provided with application submission. Successful candidates will have demonstrated evidence of high quality teaching, an emerging or an established and strong record of research excellence in Marketing, including evidence of peer reviewed publications/contributions, and evidence of establishing and maintaining an independent, externally funded research program.

In evaluating the application the hiring committee will look for evidence, provided by the candidate, of research, teaching, professional/industry experience, professional development and service activities. Please note that specific details of each of the above can be found in the How to Apply section.

Equity at Ryerson University
Ryerson University welcomes those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us to expand our capacity for diversity in the broadest sense. In addition, to correct the conditions of disadvantage in employment in Canada, we encourage applications from members of groups that have been historically disadvantaged and marginalized, including First Nations, Metis and Inuit peoples, Indigenous peoples of North America, racialized persons, persons with disabilities, and those who identify as women and/or 2SLGBTQ+. Please note that all qualified candidates are encouraged to apply; however, applications from

Canadians and permanent residents will be given priority.

As an employer, we are working towards a people first culture and are proud to have been selected as one of Canada's Best Diversity Employers and a Greater Toronto's Top Employer for both 2015 and 2016. To learn more about our work environment, colleagues, leaders, students and innovative educational environment, visit www.ryerson.ca, check out @RyersonU, @RyersonHR and @RyersonEDI on Twitter, and visit our LinkedIn company page.

How to apply?

Applicants should submit their application online via the Faculty Recruitment Portal (click on "Start Application process" Above to begin) on or before January 26, 2018 by midnight EST. The application package must include:

- Cover letter and academic curriculum vitae
- Research (research dossier): brief statement of research area. List of publications by type (peer-reviewed journal articles, conference papers, book chapters, reports and invited speaker).
- Grants: title of grant, amount and granting agency
- Professional/industry experience, preferably in the marketing field
- Teaching experience (teaching dossier): brief statement of the candidate's teaching philosophy; course names, number of sections, and class size taught by year; names of undergraduate and graduate students supervised; teaching evaluations by students (numerical scores if possible); peer evaluations by faculty members (numerical scores if possible)
- Professional development activities in research, teaching or service
- Service activities including leadership roles, or membership on committees
- The names of at least three individuals who may be contacted for a reference.

Please indicate in your application if you are a Canadian citizen or a permanent resident of Canada.

Applications and any confidential inquiries can be directed to the Chair of Departmental Hiring Committee (DHC) Dr. Joanne McNeish at jmcneish@ryerson.ca. The review of applications will begin on January 27, 2018.

Any inquiries regarding accessing the Faculty Recruitment Portal can be sent to Kris De Napoli, HR Advisor at kristopher.denapoli@ryerson.ca. Aboriginal candidates who would like to learn more about working at Ryerson University are welcome to contact Ms. Tracey King, M.Ed., Aboriginal HR Consultant, Aboriginal Recruitment and Retention Initiative, at t26king@ryerson.ca.

This position falls under the jurisdiction of the Ryerson Faculty Association (RFA).
The RFA collective agreement can be viewed at:
http://www.ryerson.ca/content/dam/teaching/documents/RFA_CA/RFA_Collective_Agreement-July_1_2011_to_June_30_2015.pdf.
The RFA's website can be found at: www.rfanet.ca.
A summary of RFA benefits can be found at:
http://www.ryerson.ca/hr/benefits/benefits_by_group/rfa/index.html.

Faculty Job Postings