

## Marketing Instructor of Professional Practice (Non-Tenure Track)

<b>Institution:</b>	Rutgers, The State University of New Jersey
<b>Location:</b>	Newark, NJ
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	03/09/2020
<b>Type:</b>	Full-Time

**Salary:** Commensurate With Experience



### Posting Summary

The Marketing Department at Rutgers Business School-Newark and New Brunswick invites applications for a non-tenure track (NTT) faculty position with a starting date of September 1, 2020. Rutgers Business School is ranked #1 among public business schools in the Northeast US and spans campuses in Newark and New Brunswick. Faculty members are expected to teach at both locations.

**Responsibilities:** An ideal candidate would be an expert in one or more of the following topics and would be able to teach several other topics: Digital Marketing, Marketing Analytics, Advertising, B2B Marketing, Retailing, International Marketing, and Sales Management. The normal teaching load for this position is 24 credits per year.

This faculty member is expected to be involved in program/course development, student counseling, and curriculum review, and to actively participate in other service activities in the Marketing Department and Rutgers Business School.

### Requirements

- A minimum of a Master's degree in a related discipline is required, and a doctoral degree is preferred.
- Also, a candidate with a substantial professional experience as a top marketing executive in prominent companies/organizations is preferred.

All offers of employment are contingent upon successful completion of all pre-employment screenings.

**Minimum Education and Experience**

Applicants should have a minimum of a Master's degree in Marketing or a related discipline.

**Campus:** Rutgers University-Newark

**Home Location Campus:** Rutgers University-Newark

**APPLICATION INFORMATION**

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**Contact:** Rutgers, The State University of New Jersey

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**Online App. Form:** <https://jobs.rutgers.edu/postings/113246>

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