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Rutgers School of Business-Camden

## Assistant Professor of Marketing (Tenure Track)

### Description

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Assistant Professor of Marketing (Tenure Track; 10 Month)

Rutgers University–Camden School of Business seeks applications for a tenure-track Marketing faculty position at the Assistant Professor level starting January 2020 or Fall 2020, as available. Candidates must show evidence of (or strong potential for) high-quality scholarly research and effective teaching. Applicants with ABD status will be considered. Applicants must have earned a PhD or completed all degree requirements for a PhD in Marketing or a related field by the appointment date. The position requires teaching in the areas of Digital Marketing Strategy, Digital Content Creation, and/or Marketing Analytics at the undergraduate and/or graduate levels using traditional and online formats. Experience and/or willingness to teach in online platforms is strongly preferred. Salary is competitive. The position is subject to budget approval.

The Rutgers-Camden campus is located in southern New Jersey just across the Delaware River from downtown Philadelphia, with easy access to Atlantic City, New York, and Washington D.C. The campus serves over 6,900 students in undergraduate, graduate, and PhD programs with the School of Business serving approximately 2,000 undergraduate and graduate students.

Interested applicants should send a vita and a teaching statement to Nathan Levinson at the following email: [nlevinso@camden.rutgers.edu](mailto:nlevinso@camden.rutgers.edu) Please put "Marketing faculty application" in the subject line of the email.

Review of applicants will begin immediately, but the position will be held open until filled. Questions can be directed to Nathan Levinson at [nathan.levinson@rutgers.edu](mailto:nathan.levinson@rutgers.edu). The individual who is hired must have

### Job Information

**Location:**

Camden, New Jersey,  
08102, United States

**Job ID:**

49710541

**Posted:**

July 22, 2019

**Position Title:**

Assistant Professor of  
Marketing (Tenure Track)

**School Name:**

Rutgers School of Business-  
Camden

**Specialties:**

Marketing Analytics,  
Marketing Research, Online  
Marketing

**Do you plan on  
interviewing at the  
Summer Academic  
Conference?:**

Yes

**Position Start Date:**

Spring 2020

proof of legal authority to work in the United States.

**Job Duration:**

Indefinite

*Rutgers University is an Affirmative Action/Equal Opportunity Employer, and committed to diversity among faculty. Women, underrepresented minorities, veterans, and individuals with disabilities are especially encouraged to apply.*

For more information:

Rutgers School of Business-Camden:

<http://business.camden.rutgers.edu/>

RSBC Marketing Faculty:

<http://business.camden.rutgers.edu/facultystaff/faculty-profiles/>

Rutgers University-Camden: <http://www.camden.rutgers.edu/>

Diversity at Rutgers University-Camden:

<http://diversity.camden.rutgers.edu/index.html>

Rutgers University: <http://www.rutgers.edu/>

## Requirements

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The position requires teaching in the areas of Digital Marketing Strategy, Digital Content Creation, and/or Marketing Analytics at the undergraduate and/or graduate levels using traditional and online formats. Experience and/or willingness to teach in online platforms is strongly preferred.

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