

Assistant Professor of Marketing (Tenure Track; 10 Month)

Institution:	Rutgers, The State University of New Jersey
Location:	Camden, NJ
Category:	Faculty - Business - Marketing and Sales
Posted:	01/23/2018
Type:	Full Time

Salary

Commensurate With Experience



Posting Summary

Rutgers University-Camden School of Business seeks applications for a tenure-track Marketing faculty position at the Assistant Professor level starting Fall 2018. Candidates must show evidence of (or strong potential for) high-quality scholarly research and effective teaching. Applicants with ABDs will be considered. Applicants must have earned a PhD or completed all degree requirements for a PhD in Marketing or a related field by the appointment date, which is September 1, 2018. The position entails primary emphasis on teaching in the areas of Digital Marketing Strategy, Social Media & Mobile Marketing, and/or Marketing Analytics at the undergraduate and/or graduate levels at multiple sites using traditional and online formats.

Requirements include teaching on campus and at our off-campus locations as well as online. Experience and/or willingness to teach in online platforms is strongly preferred. Salary is competitive. The position is subject to budget approval.

The Rutgers-Camden campus is located in southern New Jersey just across the Delaware River from downtown Philadelphia, with easy access to Atlantic City, New York, and Washington D.C. The campus serves over 6,500 students in undergraduate, graduate, and PhD programs with the School of Business serving over 1,500 undergraduate and graduate students.

Interested applicants should go to <http://jobs.rutgers.edu/postings/58070>. Application materials, including vita, research and teaching statements, references and/or reference letters, research papers, examples of prior course work in social media and/or analytics, and teaching ratings. Or you can mail an application letter and supporting documents to: Tenure Track Marketing Search Committee, Attn: Ms. Helene Carlucci School of Business, Rutgers University, 227 Penn Street, Camden, NJ 08102.

Review of applicants will begin immediately, but the position will be held open until filled. Questions can be directed to Nathan Levinson at nathan.levinson@rutgers.edu. The individual who is hired must have proof of legal authority to work in the United States.

Rutgers University is an Affirmative Action/Equal Opportunity Employer, and committed to diversity among faculty. Women, underrepresented minorities, veterans, and individuals with disabilities are especially encouraged to apply.

For more information:

Rutgers School of Business-Camden: <http://business.camden.rutgers.edu/>

RSBC Marketing Faculty: <http://business.camden.rutgers.edu/facultystaff/faculty-profiles/>

Rutgers University-Camden: <http://www.camden.rutgers.edu/>

Diversity at Rutgers University-Camden: <http://diversity.camden.rutgers.edu/index.html>

Rutgers University: <http://www.rutgers.edu/>

Minimum Education and Experience

Applicants must have earned a PhD or completed all degree requirements for a PhD in Marketing or a related field by the appointment date, which is September 1, 2018

Overview

Rutgers University is a diverse, research-intensive campus of 6,000+ students located in Camden, New Jersey, directly across the Delaware River from Philadelphia. Our campus emphasizes civic engagement and was selected by the Carnegie Foundation for the Advancement of Teaching for its Community Engagement classification. The Washington Monthly chose Rutgers University-Camden as the #1 "Best Bang for the Buck" in New Jersey and #6 in the Northeast.

Special Instructions to Applicants

Qualified applicants should upload supporting requirements for consideration. Review of applications will begin immediately and will continue until the position is filled.

Quick Link to Posting

<http://jobs.rutgers.edu/postings/58070>

Campus

Rutgers University-Camden

Home Location Campus

Rutgers University-Camden

APPLICATION INFORMATION

Contact: Rutgers, The State University of New Jersey

Online App. Form: <https://jobs.rutgers.edu/postings/58510>

Rutgers is an Affirmative Action/Equal Opportunity Employer

Apply through Institution's Website

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