

Assistant Professor of Marketing (Tenure Track; 10 Month)

Position Details

Position Information

Recruitment/Posting Title	Assistant Professor of Marketing (Tenure Track; 10 Month)
Department	School of Business - Cmd
Salary	Commensurate With Experience

Posting Summary

Rutgers University–Camden School of Business seeks applications for a tenure-track Marketing faculty position at the Assistant Professor level starting Fall 2018. Candidates must show evidence of (or strong potential for) high-quality scholarly research and effective teaching. Applicants with ABDs will be considered. Applicants must have earned a PhD or completed all degree requirements for a PhD in Marketing or a related field by the appointment date, which is September 1, 2018. The position entails primary emphasis on teaching in the areas of Digital Marketing Strategy, Social Media & Mobile Marketing, and/or Marketing Analytics at the undergraduate and/or graduate levels at multiple sites using traditional and online formats.

Requirements include teaching on campus and at our off-campus locations as well as online. Experience and/or willingness to teach in online platforms is strongly preferred. Salary is competitive. The position is subject to budget approval.

The Rutgers-Camden campus is located in southern New Jersey just across the Delaware River from downtown Philadelphia, with easy access to Atlantic City, New York, and Washington D.C. The campus serves over 6,500 students in undergraduate, graduate, and PhD programs with the School of Business serving over 1,500 undergraduate and graduate students.

Interested applicants should go to <http://jobs.rutgers.edu/postings/58070>. Application materials, including vita, research and teaching statements, references and/or reference letters, research papers, examples of prior course work in social media and/or analytics, and teaching ratings. Or you can mail an application letter and supporting documents to: Tenure Track Marketing Search Committee, Attn: Ms. Helene Carlucci School of Business, Rutgers University, 227 Penn Street, Camden, NJ 08102.

Review of applicants will begin immediately, but the position will be held open until filled.

Questions can be directed to Nathan Levinson at nathan.levinson@rutgers.edu. The individual who is hired must have proof of legal authority to work in the United States.

Rutgers University is an Affirmative Action/Equal Opportunity Employer, and committed to diversity among faculty. Women, underrepresented minorities, veterans, and individuals with disabilities are especially encouraged to apply.

For more information:

Rutgers School of Business-Camden: <http://business.camden.rutgers.edu/>

RSBC Marketing Faculty: <http://business.camden.rutgers.edu/facultystaff/faculty-profiles/>

Rutgers University-Camden: <http://www.camden.rutgers.edu/>

Diversity at Rutgers University-Camden: <http://diversity.camden.rutgers.edu/index.html>

Rutgers University: <http://www.rutgers.edu/>

Qualifications

Minimum Education and Experience

Applicants must have earned a PhD or completed all degree requirements for a PhD in Marketing or a related field by the appointment date, which is September 1, 2018

Required Knowledge, Skills, and Abilities

Equipment Utilized

Physical Demands and Work Environment

Overview

Rutgers University is a diverse, research-intensive campus of 6,000+ students located in Camden, New Jersey, directly across the Delaware River from Philadelphia. Our campus emphasizes civic engagement and was selected by the Carnegie Foundation for the Advancement of Teaching for its Community Engagement classification. The Washington Monthly chose Rutgers University-Camden as the #1 "Best Bang for the Buck" in New Jersey and #6 in the Northeast.

Statement

Posting Details

Posting Number

18FA0018

Posting Open Date

Posting Close Date

Special Instructions to Applicants

Qualified applicants should upload supporting requirements for consideration. Review of applications will begin immediately and will continue until the position is filled.

Quick Link to Posting

<http://jobs.rutgers.edu/postings/58070>

Campus

Rutgers University-Camden

Home Location Campus

Rutgers University-Camden

Affirmative Action/Equal Employment Opportunity Statement

It is university policy to provide equal employment opportunity to all its employees and applicants for employment regardless of their race, creed, color, national origin, age, ancestry, nationality, marital or domestic partnership or civil union status, sex, pregnancy, gender identity or expression, disability status, liability for military service, protected veteran status, affectional or sexual orientation, atypical cellular or blood trait, genetic information (including the refusal to submit to genetic testing), or any other category protected by law. As an institution, we value diversity of background and opinion, and prohibit discrimination or harassment on the basis of any legally protected class in the areas of hiring, recruitment, promotion, transfer, demotion, training, compensation, pay, fringe benefits, layoff, termination or any other terms and conditions of employment. For additional information please see the Non-Discrimination Statement at the following web address: <http://uhr.rutgers.edu/non-discrimination-statement>

Posting Specific Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Teaching Philosophy
2. Curriculum Vitae
3. List of References
4. Research Statement

Optional Documents

1. Cover Letter/Letter of Application
2. Other Document

