

Assistant Professor of Marketing

Position Details

Position Information

Recruitment/Posting Title	Assistant Professor of Marketing
Department	RBS - Marketing
Salary	Commensurate With Experience

Posting Summary

The Department of Marketing at Rutgers Business School—Newark and New Brunswick invites applications for one Assistant Professor position (tenure-track) starting in September 2020. The position is subject to budgetary approval. Applicants should have a strong record of quality scholarly research and an ability to teach at the undergraduate and graduate levels. In particular, we welcome candidates whose research interests are aligned with growing domains and emerging technologies such as digital/social media/mobile marketing, artificial intelligence, machine learning, and blockchain. Specific application areas within marketing remain open.

Applicants should have a strong evidence of quality scholarly research and an ability to teach at the undergraduate and graduate levels. Applicants should either have completed their PhD in Marketing or a related field, or expect to complete it prior to joining Rutgers. Rutgers Business School faculty members are expected to engage in a high-quality research program, perform excellent teaching at all levels, supervise doctoral students, and engage in service activities.

Rutgers Business School is ranked #1 among public business schools in the Northeast US and spans campuses in Newark and New Brunswick. Faculty members are expected to teach at both locations.

We will be interviewing at the 2019 Summer AMA Conference in Chicago. For full consideration, applications should be received by July 15, 2019, but later applications will be considered until the position is filled. Applications should include a cover letter, a CV, three reference letters, a statement of research and teaching interests, copies of any manuscripts/publications, and evidence of teaching effectiveness. Candidates should apply online by uploading files through the current web site.

Rutgers is an Equal Opportunity/Affirmative Action Employer. Applications from underrepresented minority candidates are particularly encouraged. If you have any inquiries about this application, please contact the Marketing department (marketingjobs@business.rutgers.edu).

Posting Number 19FA1346

Posting Open Date

Posting Close Date

Qualifications

Minimum Education and Experience Applicants should either have completed their PhD in Marketing or a related field, or expect to complete it prior to joining Rutgers.

Required Knowledge, Skills, and Abilities

Equipment Utilized

Physical Demands and Work Environment

Overview

Statement

Posting Details

Special Instructions to Applicants

Quick Link to Posting <http://jobs.rutgers.edu/postings/88107>

Campus Rutgers University-Newark

Home Location Campus Rutgers University-Newark

Location Details

Pre-employment Screenings

All offers of employment are contingent upon successful completion of all pre-employment screenings.

Affirmative Action/Equal Employment Opportunity Statement

It is university policy to provide equal employment opportunity to all its employees and applicants for employment regardless of their race, creed, color, national origin, age, ancestry, nationality, marital or domestic partnership or civil union status, sex, pregnancy, gender identity or expression, disability status, liability for military service, protected veteran status, affectional or sexual orientation, atypical cellular or blood trait, genetic information (including the refusal to submit to genetic testing), or any other category protected by law. As an institution, we value diversity of background and opinion, and prohibit discrimination or harassment on the basis of any legally protected class in the areas of hiring, recruitment, promotion, transfer, demotion, training, compensation, pay, fringe benefits, layoff, termination or any other terms and conditions of employment. For additional information please see the Non-Discrimination Statement at the following web address: <http://uhr.rutgers.edu/non-discrimination-statement>

Posting Specific Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Resume/CV
2. Cover Letter/Letter of Application
3. Teaching Philosophy
4. Curriculum Vitae
5. Other Document
6. List of References
7. Research Statement
8. Teaching Interests
9. Other Documents (2)
10. Other Documents (3)
11. Letter of Recommendation
12. Letter of Recommendation (2)
13. Teaching Evaluations
14. Letter of Recommendation (3)

Optional Documents