



## Assistant Professor of Professional Practice-Marketing (Non-Tenure Track, 10-month)

<b>Institution:</b>	Rutgers, The State University of New Jersey
<b>Location:</b>	Camden, NJ
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	01/17/2018
<b>Type:</b>	Full Time

### Salary

Commensurate With Experience



### Posting Summary

Rutgers University-Camden School of Business

seeks applications for a non-tenure track

Marketing faculty position at the Assistant Professor of Professional Practice level with an emphasis in social media, digital marketing and/or analytics starting Fall 2018. Candidates must show evidence (or strong potential) of effective teaching. The position's teaching requirements include teaching three courses per semester (spring and fall). Courses/areas could include: Digital Marketing Strategy, Social Media & Mobile Marketing and/or Marketing Analytics at the undergraduate and/or graduate level at multiple sites using traditional and online formats.

Requirements include teaching on campus and at our off-campus locations as well as online. Experience and/or willingness to teach in online platforms is strongly preferred. Salary is competitive. The position is subject to budget approval.

Candidates must meet the research, teaching and service requirements of the school/university and have qualifications to meet and maintain AACSB standards for faculty currency. A Ph.D. degree is desirable, an ABD is acceptable.

The Rutgers-Camden campus is located in southern New Jersey just across the Delaware River from downtown Philadelphia, with easy access to Atlantic City, New York, and Washington D.C. The campus serves over 6,500 students in undergraduate, graduate, and

PhD programs with the School of Business serving over 1,500 undergraduate and graduate students.

Interested applicants should go to <https://jobs.rutgers.edu/postings/search> and type in position #..... Application materials including vita, research and teaching statements, references and/or reference letters, research papers, examples of prior course work in social media and/or analytics, and teaching ratings. Or you can mail an application letter and supporting documents to: NTT Marketing Search Committee, Attn: Ms. Helene Carlucci School of Business, Rutgers University, 227 Penn Street, Camden, NJ 08102.

Review of applicants will begin immediately, but the position will be held open until filled. Questions can be directed to Nathan Levinson at [nathan.levinson@rutgers.edu](mailto:nathan.levinson@rutgers.edu). The individual who is hired must have proof of legal authority to work in the United States.

Rutgers University is an Affirmative Action/Equal Opportunity Employer, and committed to diversity among faculty. Women, underrepresented minorities, veterans, and individuals with disabilities are especially encouraged to apply.

**For more information:**

Rutgers School of Business-Camden: <http://business.camden.rutgers.edu/>

RSBC Marketing Faculty: <http://business.camden.rutgers.edu/facultystaff/faculty-profiles/>

Rutgers University-Camden: <http://www.camden.rutgers.edu/>

Diversity at Rutgers University-Camden: <http://diversity.camden.rutgers.edu/index.html>

Rutgers University: <http://www.rutgers.edu/>

**Minimum Education and Experience**

See Posting Requirements

**Overview**

Rutgers University-Camden is a diverse, research intensive campus of 6,000+ students located in Camden, New Jersey, directly across the Delaware River from Philadelphia. Our campus emphasizes civic engagement and was selected by the Carnegie Foundation for the Advancement of Teaching for its Community Engagement classification. The Washington Monthly chose Rutgers University-Camden as the “#1 Best Bang for the Buck” in New Jersey and #6 in the Northeast.

**Statement**

The Rutgers School of Business-Camden’s mission is to develop ethical, inclusive, and transformational business leaders. Undergraduate programs include accounting, finance, marketing, and management.

**Quick Link to Posting**

<http://jobs.rutgers.edu/postings/57741>

**Campus**

Rutgers University-Camden

**Home Location Campus**

Rutgers University-Camden

## APPLICATION INFORMATION

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**Contact:** Rutgers, The State University of New Jersey

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**Online App. Form:** <https://jobs.rutgers.edu/postings/58069>

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Rutgers is an Affirmative Action/Equal Opportunity Employer

Apply through Institution's Website

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