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RIT

Tenure Track Marketing Faculty - Assistant/Associate

Description

[Detailed Job Description](#)

The Saunders College of Business invites applications for a tenure-track faculty position at the Assistant or Associate level in Marketing. Responsibilities include teaching graduate and undergraduate Marketing courses and publishing high quality scholarly research in Marketing. The Saunders College values collegial individuals who are excellent communicators, innovative teachers, and active researchers. The College works closely with the business community, which provides research and professional opportunities. The typical teaching schedule is five semester courses per year.

We are seeking an individual who has the ability and interest in contributing to a community committed to student-centeredness; professional development and scholarship; integrity and ethics; respect, diversity and pluralism; innovation and flexibility; and teamwork and collaboration. Select to view links to RIT's [core values](#), [honor code](#), and [statement of diversity](#).

[Required Minimum Qualifications](#)

Assistant Professor Rank

Job Information

Location:

Rochester, New York,
14623, United States

Job ID:

35653049

Posted:

June 15, 2017

Position Title:

Tenure Track Marketing
Faculty -
Assistant/Associate

School Name:

RIT

Specialties:

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2018

Qualified candidates should hold a Ph.D. or D.B.A. in Marketing, or equivalent, from an AACSB-accredited institution. For rank of Assistant Professor, candidates may be ABD with expected completion by August 2018.

Preference will be given to candidates whose teaching interests align with our New Media Marketing and Marketing program curricula. The curricula include required coursework in: Internet Marketing, Marketing Analytics, Consumer Behavior, Marketing Strategy, Social Media Marketing and Search Engine Marketing and Analytics.

Candidates must have strong research skills and potential for scholarly research as demonstrated by publications in peer reviewed journals, and/or academic conference proceedings. Candidates should also have a demonstrated ability to teach effectively. All candidates should have a willingness to interact with business community and an ability to contribute in meaningful ways to the college's continuing commitment to cultural diversity, pluralism, and individual differences.

Associate Professor Rank

Qualified candidates should hold a Ph.D. or D.B.A. in Marketing, or equivalent, from an AACSB-accredited institution. For rank of Associate Professor, candidates must have a proven record of scholarly research and evidence of teaching excellence and strong service experience. All candidates should have a willingness to interact with business community.

Preference will be given to candidates with experience teaching that aligns with our New Media Marketing and Marketing program curricula. The curricula include required coursework in Internet Marketing, Marketing Analytics, Consumer Behavior, Marketing Strategy, Social Media Marketing and Search Engine Marketing and Analytics.

Candidates require an ability to contribute in meaningful ways to the college's continuing commitment to cultural diversity, pluralism, and individual differences.

Required Minimum Education Level

PhD

Required Application Documents

Cover Letter, Curriculum Vitae or Resume, List of References, Statement of Diversity Contribution, Statement of Teaching Philosophy

How To Apply

Apply online at <http://careers.rit.edu/faculty> **Keyword Search: 3197BR.**

Please submit: your application, curriculum vitae, cover letter addressing the listed qualifications and upload the following attachments:

- A brief teaching philosophy
- A brief research philosophy
- The names, addresses and phone numbers for three references
- [Contribution to Diversity Statement](#)

You can contact the search committee with questions on the position at:

Victor Perotti, Ph.D.

Professor and Department Chair

mktgsearch@saunders.rit.edu

Additional Details

The hiring process for this position may require a criminal background check and/or motor vehicle records check. Any verbal or written offer

made is contingent on satisfactory results, as determined by Human Resources. RIT does not discriminate. RIT promotes and values diversity, pluralism and inclusion in the work place. RIT provides equal opportunity to all qualified individuals and does not discriminate on the basis of race, color, creed, age, marital status, sex, gender, religion, sexual orientation, gender identity, gender expression, national origin, veteran status or disability in its hiring, admissions, educational programs and activities. RIT provides reasonable accommodations to applicants with disabilities under the Rehabilitation Act, the Americans with Disabilities Act, the New York Human Rights Law, or similar applicable law. If you need reasonable accommodation for any part of the application and hiring process, and you wish to discuss potential accommodations related to your application for employment at RIT, please contact the Human Resources office at 585-475-2424 or email your request to Careers@rit.edu.

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