

## ASSISTANT/ASSOCIATE/FULL/VISITING PROFESSOR OF MARKETING

School of Business  
Renmin University of China

The School of Business at Renmin University of China invites applications for a tenure-track or a temporary visiting professor position starting from the 2020-21 Academic Year in Department of Marketing. All ranks will be considered. Considering the rapidly increasing level of internationalization in the degree programs, academic research, and student composition, the School particularly welcomes foreign applicants to join the marketing department.

Applicants must have (or expect to have) a doctorate degree in Marketing or related fields from a top 50 school before August 2020. Applicants for assistant professor positions should have the capability to conduct research aimed toward top-tier marketing journals, and more advanced applicants (for either tenure-track or visiting professor position) should have a proven record of distinguished scholarship and teaching effectiveness. The department seeks applicants pursuing research in any mainstream fields within marketing, including marketing strategy, marketing models, and consumer behavior.

Renmin University of China is a top-tier and research-orientated university located in Beijing, the capital of China. Founded in 1937, the university commits to creating knowledge and providing intellectual support for China's economic construction and social development. The School of Business (<http://www.rmbs.ruc.edu.cn>) is one of the leading business schools in China. It is an AACSB and EQUIS Accredited school. The School offers BBA, MBA/EMBA, MS and PhD degrees as well as executive development programs. The School of Business is ranked No.1 by the Ministry of Education for its Business Administration discipline in China.

The compensation package (including salary, relocation fund, and fringe benefits) will be competitive and commensurate with qualifications. Special assistants will be provided to help foreign faculties settle down and adapt to life in Beijing. In addition, the School supports high-quality research with abundant research grants. Due to its strong alumni network and close relationship with business communities, the School also provides its faculty opportunities to collaborate with practitioners from the industry.

To apply, please submit a letter of application, curriculum vita, representative research papers, teaching evaluations (if available), and three reference letters electronically to Dr. Jun Pang, Associate Professor of Marketing ([pjun2010@ruc.edu.cn](mailto:pjun2010@ruc.edu.cn)).

The positions will remain open till filled.