



ASSISTANT/ASSOCIATE/FULL PROFESSOR OF MARKETING

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(In the Consumer Behavior Field)

Business School

Renmin University of China

The Business School, Renmin University of China (RMBS) invites applications for a tenure-track position in marketing starting from the academic year 2019-2020. All ranks will be considered.

Applicants must have (or expect to have) a doctorate degree in Marketing or related fields from a global top 50 school before August 2019. Applicants for assistant professor positions should have the capability to conduct research aimed toward top-tier marketing journals, and more established applicants should have a proven record of distinguished scholarship and teaching effectiveness. The department particularly seeks applicants specialized in **CONSUMER BEHAVIOR** research.

Renmin University of China is a top-tier and research-orientated university located in Beijing, the capital of China. Founded in 1937, the university commits to creating knowledge and providing intellectual support for China's economic and social development. RMBS (<http://www.rmbs.ruc.edu.cn>) is one of the top business schools in China. It is an AACSB and EQUIS Accredited school. The School offers BBA, MBA/EMBA, MS and PhD degrees as well as executive development programs. The Business Administration discipline (Business School) was ranked as one of the top-four (No.1) by the Ministry of Education in the 4th round of national academic assessment.

The compensation package (including salary, relocation fund, and fringe benefits) will be competitive and commensurate with qualifications. In addition, the School supports high-quality research with abundant research grants. Due to its strong alumni network and close relationship with business communities, the School also provides opportunities to collaborate with practitioners from the industry and access to big data databases.

To apply, please submit a letter of application, curriculum vita, sample research papers (information of published or under review papers need to include the sequence of authors and corresponding author), teaching evaluations (if available), and three reference letters electronically to Dr. Jun Pang, Associate Professor of Marketing (pjun2010@ruc.edu.cn).

The positions will remain open till filled. Review of applications will begin in September.



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