



Assistant Professor of Marketing

Institution:	Reinhardt University
Location:	Waleska, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	11/08/2017
Application Due:	Open Until Filled
Type:	Full Time

Reinhardt University invites applications for the position of Assistant Professor of Marketing. The position is a 9-month, tenure-track position and will start August 2018. The position reports to the Dean of the McCamish School of Business. Primary duties include teaching 12 credit hours per term, advising students, serving on faculty standing committees, University committees, and ad hoc task forces, working collegially with colleagues to develop academic curricula and enrichment activities, conducting research, exhibiting creative work or giving performances, and assisting with academic program assessment, among other duties.

The University seeks an engaging teacher, service-leader, and effective scholar who will actively contribute to a stimulating educational environment where students have an opportunity to grow and learn in challenging academic programs.

Responsibilities & Duties:

- Teaching twelve credit hours of course work in fall and spring terms. The School of Business has five degree programs, including ASB online , BSBA, BBA online degree completion, OML degree completion, and MBA programs.
- Serving as academic advisor for an average of 25 students, including undecided majors;
- Serving the University through participation in program, academic school and Faculty Senate meetings, as well as through service on faculty and University-wide committees;

- Assisting program coordinator and school dean with assessment of student learning and developing strategies for educational improvement;
- Growing and developing professionally through scholarship within the discipline and generally as university teacher;
- Contributing to the smooth and effective functioning of the University by following established policies and procedures;
- Participating as an active citizen of the University community by attending University-wide ceremonies, academic events, and co-curricular events;
- Responding to deadlines established by the VPAA, the Registrar, the School Deans, the Program Coordinators, and the bookstore manager;
- Serving on committees, councils, and task forces;
- Working with the administrative offices to recruit and retain students;
- Participating in faculty governance and shared governance of the University;
- Performing additional duties as may be assigned by School Dean, the VPAA, or the President to accomplish the mission of the University.

Ideal Candidate Will Demonstrate:

- Commitment to academic challenge in an environment of care that is consistent with Reinhardt University's educational mission to educate the whole person and historic affiliation with the United Methodist Church;
- An exemplary record of teaching effectiveness, student advising, service, scholarship and/or performance;
- Ability to draw students into an academic environment that values critical thinking, analytical problem solving, effective oral and written communication, civil debate, and intellectual dialogue;
- Commitment to creating an inspiring atmosphere that values diversity and diverse perspectives;
- Ability to lead students through academic and career planning that responds to disciplinary expectations, professional preparation, and the community values;
- A focus on assisting colleagues, program coordinators, deans, and administrators in meeting goals of enrollment and retention of students;
- Interest in developing pedagogical methods and techniques to improve student learning and student engagement;
- Collegiality, integrity, good will, and a sense of humor.

Qualifications

The position requires an earned doctorate (Ph.D. or DBA) from a regionally accredited institution in the discipline of Marketing. Candidates should possess the ability to teach a variety of marketing classes such as Principles of Marketing, Consumer Behavior,

Marketing Management, Service/Nonprofit Marketing, Digital Marketing, Marketing Analytics, Quantitative Decision Making for Business, Marketing Research, e-Commerce, Personal/Professional Selling, and Sales Management. Industry experience is preferred. Candidates should show a record of successful experience teaching, advising, serving, coordinating and/or administrating at the university or college level.

Applications will be accepted until the position is filled. To guarantee consideration, application materials must be email stamped or postmarked by January 22, 2018.

Apply

Please send letter of application, CV, transcripts, and contacts for three professional references via email to: jobs@reinhardt.edu with subject line "RU Assistant Professor of Management Faculty Position in School of Business," or via U.S. Mail to:

Reinhardt University
Office of Human Resources
Attn: RU Faculty Position
7300 Reinhardt Circle
Waleska, GA 30183
770-720-5897.

Founded in 1883, Reinhardt University is focused on shaping lives and building futures. As a private comprehensive university grounded in the liberal arts and affiliated with the United Methodist Church, Reinhardt offers 43 graduate and undergraduate programs, ranging from biology, business and education to music, theatre, and creative writing. Reinhardt is located in Waleska, Georgia, 45 miles north of mid-town Atlanta.

Reinhardt University is an Equal Opportunity Employer (EOE/M/V/H/V).

Reinhardt University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) to award associates, baccalaureate and master's degree programs. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Reinhardt University.

APPLICATION INFORMATION

Postal Address: Human Resources
Reinhardt University
7300 Reinhardt College Circle
Waleska, GA 30183

Email Address: jobs@reinhardt.edu

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Apply through HigherEdJobs

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