

[Job Search](#)

Assistant Professor of Marketing Fall 2019

[Ramapo College](#) in New Jersey

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Date Posted	May 23, 2018
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

Faculty member's regular instructional schedule may include, as College needs dictate, day classes, evening classes and Saturday classes

Mission:

Ramapo College of New Jersey is New Jersey's Public Liberal Arts College, dedicated to providing students a strong foundation for a lifetime of achievement. The College is committed to academic excellence through interdisciplinary and experiential learning, and international and intercultural understanding. Ramapo College emphasizes teaching and individual attention to all students. We promote diversity, inclusiveness, sustainability, student engagement, and community involvement.

Established in 1969, Ramapo College of New Jersey has an enrollment of 5,000

students and offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers eight graduate programs as well as articulated programs with Rutgers, The State University of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine. The College is ranked as fifth in the Best Regional Public Universities North category by U.S. News & World Report.

Undergraduate students choose to concentrate their studies in one of five schools with more than 539 course offerings and 36 academic programs. Ramapo College boasts an average student/faculty ratio of 18:1 and average class size of 23, affording students the opportunity to develop close ties to the College's exceptional faculty.

Job Summary

Fall of 2019, Tenure Track. Candidates must have a strong commitment to teaching and demonstrated ability to publish in peer reviewed journals.

Applicants should be versatile, with an ability to teach a variety of marketing courses (e.g. Principles of Marketing, Consumer Behavior, MBA level Marketing Management and/or Digital Marketing).

In addition to teaching 12 credit hours (3 four-credit courses per semester) of course work each semester, faculty members are expected to maintain active participation in research, college governance, and academic advisement.

Education:

Candidates for the position should have a Ph.D. (or related doctoral degree) in Marketing, or be ABD with an imminent completion date.

Experience:

Preference will be given to those with MBA teaching and/or extensive practitioner experience. Rank is dependent on qualifications and experience.

Qualified persons should submit “online” application, cover letter, curriculum vitae including contact information for at least three references, statement of teaching philosophy that addresses marketing pedagogy in the context of the liberal arts. Hard copies of resume and/or application will not be accepted. Review of applications will begin immediately and continue until the position is filled.

EEO Statement:

Ramapo College is an Affirmative Action/Equal Employment Opportunity Employer. Ramapo has a long history of advocating, advising, and supporting diversity, equity, and inclusiveness. Examples can be found in its mission statement, strategic plans, degree and course offerings, community outreach programs, the Diversity Action Committee offerings, and the other numerous diversity conferences and programs. Ramapo's commitment to diversity and inclusion is infused across all facets of the College; where the environment is welcoming, dedicated to social justice, respectful of freedom of expression, focused on educating and having an ongoing conversation regarding cultural competence and the benefits and importance of diversity.

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How To Apply

You can apply for this position online at <http://www.Click2Apply.net/wwwp5kz8nyff9p46j>