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Temporary Assistant Professor of Marketing -Fall 2019

[Ramapo College](#) in New Jersey

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Date Posted May 23, 2018
Type Non tenure track
Salary Not specified
Employment Type Full-time

Position:

Ramapo College of New Jersey is New Jersey's Public Liberal Arts College, dedicated to providing students a strong foundation for a lifetime of achievement. The College is committed to academic excellence through interdisciplinary and experiential learning, and international and intercultural understanding. Ramapo College emphasizes teaching and individual attention to all students. We promote diversity, inclusiveness, sustainability, student engagement, and community involvement.

Established in 1969, Ramapo College of New Jersey has an enrollment of 5,000 students and offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers eight

graduate programs as well as articulated programs with Rutgers, The State University of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine. The College is ranked as fifth in the Best Regional Public Universities North category by U.S. News & World Report.

Undergraduate students choose to concentrate their studies in one of five schools with more than 539 course offerings and 36 academic programs. Ramapo College boasts an average student/faculty ratio of 18:1 and average class size of 23, affording students the opportunity to develop close ties to the College's exceptional faculty.

Job Summary:

The successful candidate will be able to teach the introductory-level Marketing course (MKTG 290-Marketing Principles and Practices) as well as Consumer Behavior and a senior-level elective (topic flexible). Three classes per semester.

Responsibilities include:

- Engage in scholarly and/or professional activities in accordance with AACSB accreditation requirements
- Advise students
- Attend school and department meetings, and participate in College-wide events, such as Commencement, Opening Convocation, State of the College Address and Founder's Day

Education:

MBA and/or a Ph.D. in Marketing

Experience:

Business experience in marketing-related field preferred.

EEO Statement:

Ramapo College is an Affirmative Action/Equal Employment Opportunity Employer. Ramapo has a long history of advocating, advising, and supporting diversity, equity, and inclusiveness. Examples can be found in its mission statement, strategic plans, degree and course offerings, community outreach programs, the Diversity Action Committee offerings, and the other numerous diversity conferences and programs. Ramapo's commitment to diversity and inclusion is infused across all facets of the College; where the environment is welcoming, dedicated to social justice, respectful of freedom of expression, focused on educating and having an ongoing conversation regarding cultural competence and the benefits and importance of diversity.

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