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Radford University

## Assistant Professor of Marketing

### Description

The Department of Marketing in the College of Business and Economics invites applications for an assistant professor tenure-track position in Marketing to begin August 2018. The position is subject to final authorization from the University. Requirements include earned doctorate in marketing (or ABD status in final stage of degree completion) from an accredited college of business. A strong interest in undergraduate and graduate teaching, evidence of research potential, and a capacity to support efforts to enhance the marketing curriculum are expected. Salary and benefits are competitive and depend on the finalist's qualifications.

As a highly respected public institution, Radford University offers a diverse curriculum for over 9,900 undergraduate and 1,000 graduate students. Radford University is located in the City of Radford, Virginia (population 16,500), 36 miles southwest of Roanoke in the New River Valley (population 178,000), in the beautiful Blue Ridge Mountains. Radford is approximately 3-1/2 hours from Richmond, Virginia, less than 2 hours from Winston-Salem, North Carolina, and 4-1/2 hours from Washington, D.C. Additional information about the University can be found at <http://www.radford.edu>.

The College of Business and Economics (<http://www.radford.edu/content/cobe/home.html>) is one of six undergraduate colleges at RU, is accredited by AACSB at the undergraduate and graduate level (MBA) and is housed in a new 110,000 sq. ft. state-of-the-art facility (see video here:

### Job Information

**Location:**

Radford, Virginia, 24142, United States

**Job ID:**

35116271

**Posted:**

May 16, 2017

**Position Title:**

Assistant Professor of Marketing

**School Name:**

Radford University

**Specialties:**

All

**Do you plan on interviewing at the Summer AMA Conference?:**

Yes

**Position Start Date:**

Fall 2018

<http://vimeo.com/49865558>). The Department of Marketing offers the BBA in marketing and is comprised of 10 faculty members, with doctorates from universities including Alabama, CUNY—Baruch, Georgia State, Houston, Illinois—Chicago, Mississippi State, Old Dominion, Pennsylvania (Wharton) and Virginia Tech.

Qualified candidates are invited to send a letter of application, vitae, names of three references, evidence of teaching and scholarly success, and teaching interests. Electronic submissions are preferred, and should be sent to:

Dr. James G. Lollar [jlollar@radford.edu](mailto:jlollar@radford.edu)

Department of Marketing

Box 6917

Radford University

Radford, VA 24142

Letters of recommendation and transcripts will be requested from final candidates only.

Radford University is an equal opportunity/affirmative action employer committed to diversity.

All new hires to Radford University are subject to E-Verify. E-Verify is administered by the U.S. Department of Homeland Security, USCIS-Verification Division and the Social Security Administration and allows participating employers to electronically verify employment eligibility.

## Requirements

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Doctorate in Marketing (in-hand or ABD), Degree from AACSB accredited institution

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