

Two Assistant Professors of Marketing (tenure track)

- **32 - 40 hours per week**
- **Maximum gross monthly salary: € 4,978**
- **Nijmegen School of Management**
- **Job level: PhD**
- **Duration of the contract: 4 years**
- **Application deadline: 29 March 2020**

APPLY



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We are looking for

You are an internationally active researcher in the field of Marketing. You will teach courses in the Bachelor's degree programme in Business Administration and the Master's specialisations in Marketing and Innovation and Entrepreneurship. You will supervise Master's and Bachelor's students working on their theses. We have a strong preference for candidates who combine an interest in innovation and/or entrepreneurship topics with an interest in responsibility issues related to marketing. As an active researcher, you will be expected to contribute to the development of research in line with the department's Responsible Organisation research programme, publish in international high-quality journals, attract external research grants/funding from governmental, European and/or private institutions, supervise PhD candidates, build international networks with businesses and academics, and contribute to the department's administration and management tasks. Above all we are seeking a highly motivated, engaged and collaborative candidate to further strengthen our department.

We ask

- A PhD degree in Marketing or a strongly related field.
- A pipeline of publications and an excellent reputation, evidenced by a publication record in internationally recognised high-quality journals.
- The ambition and/or track record to attract research funding.
- Ample teaching experience, proven effective teaching skills, the capacity to develop and implement innovative teaching methods, and the ability to coordinate academic study programmes. A Dutch university teaching qualification (BKO or UKO) or equivalent would be an advantage.
- Proven ability to cooperate with and inspire a team of professionals.
- Strong connections to organisational and business practice.
- Substantial international experience and network.
- Excellent English language skills and a willingness to learn Dutch (if applicable).

Radboud University has a strong track record in promoting excellent women scholars to leadership positions and we therefore especially welcome applications from women who fit the above profile.

We are

The Nijmegen School of Management (<http://www.ru.nl/nsm>) (NSM) is an academic centre of research and higher education, focusing on institutional and managerial issues within complex organisations. There are seven disciplines within the NSM: Business Administration, Public Administration, Political Science, Economics and Business Economics, Social and Political Sciences of the Environment, Human Geography, and Spatial Planning.

The NSM strives for a multidisciplinary approach. The educational programme is characterised by small-scale teaching and provides a stimulating learning environment with an emphasis on the development of academic skills. The NSM employs 260 FTEs, 75% of whom are academics. Currently, the NSM has approximately 4,500 students. The NSM's research activities fall under the responsibility of the interdisciplinary Institute for Management Research (IMR). Under the motto 'Creating Knowledge for Society', the IMR focuses on academic research into the development, design and effectiveness of the public and private structures that regulate, govern or manage human interactions. The debate on the fundamentals of academic research in the domains covered by the NSM is organised in the IMR Academy; the PhD programme is organised in the IMR Doctoral School. There are six multidisciplinary research groups at the IMR linked to strategic and scientifically and societally relevant issues (including one called Innovation and Entrepreneurship in Business Ecosystems). The IMR also hosts the Individual Decision Lab and the Group Decision Lab, which are particularly suited for studying collaboration in complex contexts and collective decision-making.

The Department of Business Administration is responsible for the BSc programmes in Business Administration (including a full track offered in English, and a track in International Business Administration) as well as eight specialisations within the MSc programme in Business Administration (all in English), including one in Marketing and one in Innovation and Entrepreneurship. The department's interdisciplinary research programme is called Responsible Organisation and addresses the multiple values underlying responsibility, the conditions required to realise those values and the interventions geared to the transition of organisations towards responsible organisations. The Department of Business Administration co-creates knowledge with multiple stakeholders in the wider community to ensure the impact of its academic work.

The two Assistant Professors of Marketing will be positioned within the Chair Group of Marketing, which is part of the Department of Business Administration. The group participates in various courses in the Department's Bachelor's degree programme and is responsible for the Master's specialisation in Marketing. The Master's specialisation in Marketing focuses on the development and maintenance of relations with existing and new customers and is designed to help students develop the analytical skills needed to study complex management issues from a broad, interdisciplinary business perspective. In addition, the Chair Group of Marketing has a strong presence in the Master's specialisation in Innovation and Entrepreneurship. The Master's specialisation in Innovation and Entrepreneurship teaches students how to deal with the challenges that entrepreneurs, intrapreneurs and innovative firms face when identifying ideas for innovations, managing innovation projects, developing business plans, creating new markets for their innovations, and positioning themselves in a business ecosystem.

The research of the Chair Group of Marketing fits the Responsible Organisation research programme of the Department of Business Administration. More specifically, the research of the members of the chair group focuses on the responsible aspects of consumer behaviour and marketing management and innovation, including topics such as customer co-creation, environmentally friendly consumer behaviour, compulsive buying behaviour, healthy food consumption, adoption of innovations, stakeholder marketing, market creation for sustainable innovations, open innovation, and green product development. They have published in high-impact journals such as the Journal of Marketing, Journal of Marketing Research, International Journal of Research in Marketing, Journal of the Academy of Marketing Science, Journal of Service Research, and the Journal of Product Innovation Management.

Radboud University

We want to get the best out of science, others and ourselves. Why? Because this is what the world around us desperately needs. Leading research and education make an indispensable contribution to a healthy, free world with equal opportunities for all. This is what unites the more than 22,000 students and 5,000 employees at Radboud University. And this requires even more talent and collaboration. You have a part to play!

We offer

- Employment: 32 - 40 hours per week.
- A maximum gross monthly salary of € 4.978 based on a 38-hour working week ([salary scale 11](https://www.ru.nl/english/working-at/why-work-at-radboud-university-0/terms-employment) (<https://www.ru.nl/english/working-at/why-work-at-radboud-university-0/terms-employment>)).
- The exact salary depends on the candidate's qualifications and amount of relevant professional experience.
- In addition to the salary: an 8% holiday allowance and an 8.3% end-of-year bonus.
- Duration of the contract: fixed-term contract for four years. Possibility of extension and permanency depending on your performance.
- The intended start date is 1 August 2020.
- Under special circumstances, applicants from abroad moving to the Netherlands may qualify for a special tax relief, by which 30% of their salary is tax free.
- You will be able to make use of our [Dual Career Service](https://www.ru.nl/english/working-at/why-work-at-radboud-university-0/our-way-working-personal-approach/dual-career-service/) (<https://www.ru.nl/english/working-at/why-work-at-radboud-university-0/our-way-working-personal-approach/dual-career-service/>): our Dual Career Officer will assist with family-related support, such as child care, and help your partner prepare for the local labour market and with finding an occupation.
- Are you interested in our excellent [employment conditions](https://www.ru.nl/english/working-at/why-work-at-radboud-university-0/terms-employment) (<https://www.ru.nl/english/working-at/why-work-at-radboud-university-0/terms-employment>)?

Would you like more information?

For more information about this vacancy, please contact:
Prof. dr. Bas Hillebrand, Professor Marketing
Email: b.hillebrand@fm.ru.nl (<mailto:b.hillebrand@fm.ru.nl>)

Apply directly

Please address your application to prof. dr. Bas Hillebrand and submit it, using the application button, no later than 29 March 2020, 23:59 Amsterdam Time Zone.

Your application should include the following attachments:

- Letter of motivation.
- CV.
- Research and education vision statement.

The first round of interviews will take place on 14 April in the morning and 16 April in the morning. The second round of interviews will take place on 23 April in the afternoon.



We drafted this vacancy to find and hire our new colleague ourselves. Recruitment agencies are kindly requested to refrain from responding.

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