

# Marketing: Full-Time Tenure Track Faculty

[Quinnipiac University](#) in Connecticut

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**Deadline** Open until filled

**Date Posted** June 8, 2018

**Preview**

Preview: The Department of Marketing at Quinnipiac University School of Business invites applications for a tenure-track position in Marketing to begin August 2019. The successful candidate will teach undergraduate and graduate courses and deliver course content in Marketing both on-ground and online. We seek candidates with an interest, willingness, and ability to teach in two or more of the following areas: **marketing communications, marketing analytics, or sales management**. The department is open to a variety of research specializations but the successful candidate must demonstrate an ability or potential for impactful research and excellent teaching at both undergraduate and graduate (MBA) levels. About the School: The Quinnipiac University School of Business offers nine undergraduate majors, three graduate degree programs, a five-year BS/MBA program and an innovative 3+1 accelerated BS/MBA program. The School of Business is AACSB accredited with 1,750 undergraduate students in nine degree programs and 750 graduate students in MBA and MS degree programs. Our 65 full-time business faculty pride themselves on their practice-oriented innovative teaching styles to keep their classrooms interesting, grounded and engaging. High-quality academic programs, a comprehensive internship and career development programs, and extensive leadership and service opportunities mean that employers

seek out Quinnipiac School of Business graduates. About Quinnipiac: Quinnipiac is a private, coeducational, nonsectarian institution located 90 minutes north of New York City and two hours from Boston. The university enrolls 7,000 full-time undergraduate and 3,000 graduate and part-time students in 100 degree programs through its Schools of Business, Communications, Education, Engineering, Health Sciences, Law, Medicine, Nursing and College of Arts and Sciences. Quinnipiac consistently ranks among the top regional universities in the North in U.S. News & World Report's America's Best Colleges issue. Quinnipiac also is recognized in Princeton Review's The Best 380 Colleges. The Chronicle of Higher Education has named Quinnipiac among the Great Colleges to Work For. For more information, please visit [www.qu.edu](http://www.qu.edu) . Responsibilities:

- Teach undergraduate and graduate (MBA) marketing courses both on-ground and online
- Design and deliver in-class and out-of-class learning experiences that engage and motivate student learning
- Publish impactful research in peer-reviewed journals and present research findings at academic conferences
- Serve as academic advisor to students and assist student with career development
- Serve on Departmental and/or School of Business and/or University committees

#### Education Requirements:

- PhD (or completion of PhD by August 2019) in Marketing from an (AACSB) accredited university. ABD candidates will be considered

#### Qualifications:

- Demonstrated excellence in teaching effectiveness
- Established record of, or demonstrated potential for impactful research, excellence in teaching and service
- Strong communication and interpersonal skills

- Potential to make significant service contributions to the Department, School of Business, University and community
- Commitment to contribute to the diversity and excellence of the academic community



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### **How To Apply**

You can apply for this position online at <http://career.qu.edu/cw/en-us/job/492514>.