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## **Lecturer in Marketing - QMUL7243**

**Department:** School of Business & Management

**Salary:** £39,351 - £41,553 (Grade 5)

**Reference:** QMUL7243

**Date posted:** 16-Oct-2015

**Closing date:** 27-Nov-2015

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## Overview:

This post offers an opportunity to make a major contribution to the development of marketing research, in particular digital marketing/e-marketing together with teaching in a rapidly growing and distinctive business school. Applicants will be at least at post-doctoral level.

The successful candidate will be joining a growing School with ambitious plans for future developments. We are developing new research and teaching programmes which build on our distinctive commitment to fundamental social science and interdisciplinary research and teaching. The School has been undergoing a period of rapid growth over the last three years, with twenty new members of staff joining the School, bring our number to 62 academic staff. We have over 600 undergraduate Business Studies students plus approximately 600 students taking business in combination with other degree subjects within Queen Mary. At the post graduate level we have over 350 M.Sc. students and 40 doctoral students. The School leadership is strongly committed to developing teaching and improving the student experience. We are presently expanding our offerings in Accounting and Marketing and, from 2015, will be offering new BSc. programmes in Accounting and Management, and in Marketing.

The School has a distinctive and highly engaged research profile which stresses: 1) the societal and historical context of business and management, 2) social justice issues and 3) governance in the private, public and third sectors. We organise our activities thematically, cross-cutting traditional divisions between disciplinary departments. Members of staff are typically members of one or more groups and centres in areas such as equality and diversity, globalisation, organisational history, business ecosystems, marketing as a social phenomenon, management and organisational learning, public policy and management, behavioural finance, development finance, governance and sustainability.

Candidates will be expected to have a PhD in a relevant field. All applicants should be able to demonstrate the capacity to research and publish at the highest international levels and to teach and supervise effectively across our main undergraduate and postgraduate programmes. Applicants will be expected to show how their research interests match those within the School and, where possible, provide evidence of their teaching abilities. The successful candidate will be expected to contribute to the marketing teaching on our MSc and undergraduate programme. We will consider applications from any field of marketing but are particularly interested in the areas of digital marketing, e-marketing, new media, business-to-business marketing, service marketing, strategic marketing, and marketing psychology.

We are keen to invite applications from individuals at any stage of their academic career. Candidates in the early stages of their career should have a completed doctorate (or have a doctorate under examination) by October 2015 and be able to demonstrate the capacity for international-level research achievement. More experienced candidates will be expected to have a significant publication record.

We will ensure that the successful candidate has the opportunity to develop his or her research either individually or as part of a research group. The School has a generous policy on supporting international conference attendance and providing seedcorn funding for research, particularly to assist new staff joining the School. The University also has a policy on research leave which will allow the successful candidate to apply for leave, of up to one semester within seven semesters, subject to a strong track record of research and teaching contribution to the School.

Your application should include a CV plus a brief outline of your research plans and evidence of your teaching (for example recent evaluations and teaching awards or other recognition). As part of the selection process you will be asked to present to members of the School on your research and on your teaching. The post is available any time during the 2015-16 academic year.

Enquiries can be addressed to:

Professor Martin Laffin, Head of School, [m.laffin@qmul.ac.uk](mailto:m.laffin@qmul.ac.uk)

Professor Nicholas O'Shaughnessy, [n.j.oshaughnessy@qmul.ac.uk](mailto:n.j.oshaughnessy@qmul.ac.uk)

Professor Stephan Henneberg, [s.henneberg@qmul.ac.uk](mailto:s.henneberg@qmul.ac.uk)

Information about the School can be found at <http://www.busman.qmul.ac.uk/>.

**To apply, please click the "apply button". The reference for this position is QMUL7243.**

**The closing date for applications is Tuesday 27 November 2015.**

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