



Lecturer/ Senior Lecturer in Marketing (Teaching & Research) - QMUL21629

Queen Mary University of London - School of Business & Management

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The School of Business and Management (SBM) seeks to recruit an outstanding researcher and teacher to a Lectureship or Senior Lectureship in marketing. Applicants for the senior lectureship will be established academics with strong publication records, while applicants for the lectureship will be at least at post-doctoral level. This post offers an opportunity to make a major contribution to the development of marketing research and teaching in a rapidly growing and distinctive management school.

Queen Mary University of London (QMUL)

QMUL was placed 9th in the UK among multi-faculty institutions in the 2014 Research Excellence Framework. It is the fourth largest college in the University of London and is growing rapidly. QMUL is a highly internationalised university, but with deep roots and continuing engagement with East London communities.

School of Business and Management

The School of Business and Management is one of the eight schools in the Faculty of Humanities and Social Sciences. The School has been undergoing a period of rapid growth, doubling our number of academic staff over the last five years. We presently have 85 academic staff. We have over 1200 undergraduate business studies students plus approximately 600 students taking business in combination with other degree subjects within QMUL. At the post-graduate level we have approximately 600 MSc

Location:	London
Salary:	£42,433 to £62,415 per annum. See advert text for details.
Hours:	Full Time
Contract Type:	Permanent
Placed On:	27th February 2020
Closes:	27th March 2020
Job Ref:	QMUL21629

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students and a well-established doctoral programme of around 70 doctoral students.

SBM's core purpose is to promote social justice, sustainability and good governance in the management of private, public and voluntary organisations through our research and education. We are a distinctive School that takes a humanities and social science led approach to our scholarship, and are now the largest school within QMUL's Faculty of Humanities and Social Sciences (HSS), with its traditional strengths as a site of critical thinking in the humanities, law, history, geography and politics.

Department of Marketing

The Department of Marketing is research-led, and our academics publish in journals such as Journal of Marketing, Journal of Service Research, Journal of Consumer Research, Journal of Consumer Psychology, Industrial Marketing Management, Journal of Product Innovation Management, or Long Range Planning. We focus on excellence in teaching and have our own BSc in Marketing and Management (around 75 students yearly), as well as an MSc in Marketing (around 200 students yearly).

For more information, please see

<https://www.qmul.ac.uk/busman/departments/department-of-marketing/>.

Lecturer/ Senior Lecturer in Marketing

The successful candidate should be able to demonstrate the capacity to research and publish at an internationally excellent level or higher (at least ABS 3). Candidates for the lectureship should have a completed doctorate (or have a doctorate under examination) by 30 September 2020 and be able to demonstrate the capacity for international-level research achievement. For the senior lectureship, the successful applicant will already be an established academic and be expected to have a strong publication record with demonstrated potential to publish at the world-leading level (ABS 4 and 4*).

An experience of, and willingness to undertake, administrative roles would also be desirable at the senior lecturer level. The School is strongly committed to the development of all its staff and we will ensure that the successful candidate has the opportunity to develop their teaching, research and administrative skills.

The successful candidate will be expected to contribute to the marketing teaching on our MSc and undergraduate programmes. We will consider applications from any field of marketing but are particularly interested in the areas of service marketing, strategic marketing, business-to-business marketing, sales management, marketing analysis, digital marketing, e-marketing, new media and communication, consumer behaviour and marketing psychology, and marketing ethics and sustainability. Applicants will be expected to show how their research interests complement those within the School and how they can contribute to the development of marketing programmes within the department of marketing.

The post is full time and permanent. Applicants who wish to be considered for a job-share arrangement or for flexible working are welcome. Queen Mary is committed to improving the gender and cultural diversity of its workforce and welcomes applicants from all sections of the community.

Starting salary will be in the range **£42,433 - £52,833/£55,840 - £62,415 per annum**, inclusive of London Allowance and benefits include 30 days annual leave, pension scheme, and interest-free travel season ticket loan.

Your application should include a CV plus a brief outline of your research plans and evidence of your teaching (for example recent evaluations and teaching awards or other recognition). As part of the selection process you will be asked to present to members of the School on your research and on your teaching. The post is available anytime from September 2020.

Enquiries can be addressed to:
Professor Stephan Henneberg, Head of Marketing Department and Professor of Marketing and Strategy,
s.henneberg@qmul.ac.uk.

Information about the School can be found at
<http://www.busman.qmul.ac.uk/>.

To apply for this position, please click on the apply button.

The closing date for applications is 27 March 2020. Interviews are expected to be held shortly.

Valuing Diversity & Committed to Equality.

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Advert information

Type / Role:

Academic or Research

Subject Area(s):

Business & Management Studies

Marketing

Location(s):

London

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