

Lecturer or Senior Lecturer in Marketing - QMUL15345

Department: School of Business & Management

Salary: £40,865 - £50,881/ £53,777 - £60,109 per annum (Grade 7)

Reference: QMUL15345

Date posted: 22-Jun-2018

Closing date: 22-Jul-2018

Overview:

The School of Business and Management (SBM) seeks to recruit an outstanding researcher and teacher to a Lectureship or Senior Lectureship in Marketing. Applicants for the senior lectureship will be established academics with strong publication records, and applicants for the lectureship will be, at least, at post-doctoral level. All applicants should have the ability to teach and supervise effectively across our main undergraduate and postgraduate programmes. This post offers an opportunity to make a major contribution to the development of marketing research and teaching in a rapidly growing and distinctive management school.

Queen Mary University of London (QMUL)

QMUL has been recognised as a top 100 university in the Times Higher Education's World University Rankings, and placed 9th in the UK among multi-faculty institutions in the 2014 Research Excellence Framework. It is the fourth largest in the University of London and is growing rapidly through sustained investments in facilities on one of London's largest campuses (Mile End), excellent research and improving the student experience. QMUL is a highly internationalised university, but with deep roots and continuing engagement with East London communities.

School of Business and Management

The School has been undergoing a period of rapid growth, doubling our number of academic staff over the last five years. We presently have 85 academic staff, with more appointments in process. We have over 1100 undergraduate Business Studies students (including a BSc in Management and Marketing programme) plus approximately 800 students taking business in combination with other degree subjects within QMUL. At the

post-graduate level we have around 700 MSc students (including an MSc in Marketing programme) and a well-established doctoral programme of around 60 doctoral students.

SBM's core purpose is to promote social justice, sustainability and good governance in the management of private, public and voluntary organisations through our research and education. We are a distinctive School that takes a humanities and social science led approach to our scholarship, and are now the largest school within QMUL's Faculty of Humanities and Social Sciences (HSS), with its traditional strengths as a site of critical thinking in the humanities, law, history, geography and politics.

Lecturer/ Senior Lecturer in Marketing

The successful candidate should be able to demonstrate the capacity to research and publish at an internationally excellent level or higher (at least ABS 3). Candidates for the lectureship should have a completed doctorate (or have a doctorate under examination) by January 2019 and be able to demonstrate the capacity for international-level research achievement. For the senior lectureship, the successful applicant will already be an established academic and be expected to have a strong publication record with demonstrated potential to publish at the world-leading level (ABS 4 and 4*).

An experience of, and willingness to undertake, administrative roles would also be desirable at the senior lecturer level. The School is strongly committed to the development of all its staff and we will ensure that the successful candidate has the opportunity to develop their teaching, research and administrative skills.

The successful candidate will be expected to contribute to the marketing teaching on our MSc and undergraduate programmes. We will consider applications from any field of marketing however we are particularly interested in the areas of service marketing, strategic marketing, business-to-business marketing, sales management, marketing analysis, digital marketing, e-marketing, new media and communication, consumer behaviour and marketing psychology. Applicants will be expected to show how their research interests complement those within the School and how they can contribute to the development of marketing programmes within the department of marketing.

The post is full time and permanent. Applicants who wish to be considered for a job-share arrangement or for flexible working are welcome. Queen Mary is committed to improving the gender and cultural diversity of its workforce and welcomes applicants from all sections of the community.

Starting salary will be in the range **£40,865 - £50,881/ £53,777 - £60,109 per annum**, inclusive of London Allowance and benefits include 30 days annual leave, pension scheme, and interest-free travel season ticket loan.

Your application should include a CV plus a brief outline of your research plans and evidence of your teaching (for example recent evaluations and teaching awards or other recognition). As part of the selection process you will be asked to present to members of the School on your research and on your teaching. The post is available anytime from January 2019.

Enquiries can be addressed to:

Professor Stephan Henneberg, Head of Marketing Department and Professor of Marketing and Strategy, s.henneberg@qmul.ac.uk or Professor Frances Bowen, Dean, f.bowen@qmul.ac.uk.

Information about the School can be found at <http://www.busman.qmul.ac.uk/>.

To apply for this position, please click on the link below.

The closing date for applications is 22 July 2018. Interviews are expected to be held in August 2018.

Valuing Diversity & Committed to Equality