

# Lecturer in Marketing - QMUL13330

**Department:** School of Business & Management

**Salary:** £40,865 - £50,881 (Grade 5)

**Reference:** QMUL13330

**Date posted:** 16-Nov-2017

**Closing date:** 05-Jan-2018

## Overview:

The School of Business and Management (SBM) seeks to recruit an excellent researcher and teacher to a lectureship in marketing. Experienced candidates with a strong publications record are encouraged to apply. This post offers an opportunity to make a major contribution to the development of marketing research and teaching in a rapidly growing and distinctive management school.

### **Queen Mary University of London (QMUL)**

QMUL has been recognised as a top 100 university in the Times Higher Education's World University Rankings, and placed 9<sup>th</sup> in the UK among multi-faculty institutions in the 2014 Research Excellence Framework. It is the fourth largest in the University of London and is growing rapidly through sustained investments in facilities on one of London's largest campuses (Mile End), excellent research and improving the student experience. QMUL is a highly internationalised university, but with deep roots and continuing engagement with East London communities.

### **School of Business and Management**

The School has been undergoing a period of rapid growth, doubling our number of academic staff over the last five years. We presently have 85 academic staff, with more appointments in process. We have over 1100 undergraduate Business Studies students plus approximately 600 students taking business in combination with other degree subjects within QMUL. At the post-graduate level we have around 600 MSc students and a well-established doctoral programme of around 60 doctoral students.

SBM's core purpose is to promote social justice, sustainability and good governance in the management of private, public and voluntary organisations through our research and education. We are a distinctive School that takes a humanities and social science led approach to our scholarship, and are now the largest school within QMUL's Faculty of Humanities and Social Sciences (HSS), with its traditional strengths as a site of critical thinking in the humanities, law, history, geography and politics.

## **Lecturer in Marketing**

Candidates will be expected to have a completed doctorate (or have a doctorate under examination by March 2018). The successful candidate should be able to demonstrate the capacity to research and publish at an internationally excellent level (at least ABS 3 in the REF framework), with the potential for world-leading work (ABS 4 or 4\*), in the broad area of marketing. Applicants will be expected to show how their research interests complement those within the School and how they can contribute to the development of marketing programmes within the marketing teaching group. All applicants should be able to demonstrate the capacity to teach and supervise effectively across our main undergraduate and postgraduate programmes. We will consider applications from any field of marketing but are particularly interested in the areas of strategic and business marketing, sales management, digital marketing, services marketing, brand and communication management, marketing ethics, and consumer psychology. The School is strongly committed to the development of all its staff and we will ensure that the successful candidate has the opportunity to develop their teaching, research and administrative skills.

The post is full time and permanent. Applicants who wish to be considered for a job-share arrangement or for flexible working are welcome. The School is proud of its long-standing commitment to diversity and equality, is applying for an Athena Swan award in November 2017 in recognition of this. Queen Mary is committed to improving the gender and cultural diversity of its workforce and welcomes applicants from all sections of the community.

Starting salary will be in the range **£40,865 - £50,881 per annum**, inclusive of London Allowance and benefits include 30 days annual leave, USS pension scheme membership, and interest-free travel season ticket loan.

Your application should include a CV plus a brief outline of your research plans and evidence of your teaching (for example recent evaluations and teaching awards or other recognition). As part of the selection process you will be asked to present to members of the School on your research and on your teaching. The post is available any time after 1<sup>st</sup> March 2018.

Enquiries can be addressed to:

Professor Stephan Henneberg, Professor of Marketing and Strategy, [s.henneberg@qmul.ac.uk](mailto:s.henneberg@qmul.ac.uk)

Professor Nicholas O'Shaughnessy, Professor of Communication, [n.j.oshaughnessy@qmul.ac.uk](mailto:n.j.oshaughnessy@qmul.ac.uk)

Professor Frances Bowen, Dean,

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Information about the School can be found at <http://www.busman.qmul.ac.uk/>.

**To apply for this position, please click on the link below.**

**The closing date for applications is 05 January 2018. Interviews are expected to be held in mid-February 2018.**

*Valuing Diversity & Committed to Equality*