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Purdue University Northwest

Assistant Professor of Marketing

Description

Assistant Professor of Marketing

College of Business

Department of Managerial Studies

The Department of Managerial Studies at Purdue University Northwest in Hammond and Westville, Indiana, invites applications for a tenure-track **Assistant Professor of Marketing** position starting August 13, 2018. Responsibilities include teaching undergraduate and graduate courses in Marketing, scholarly research leading to refereed journal publications, and participation in professional, university, and community service. Opportunities for interacting with regional businesses are excellent and encouraged.

A doctoral degree in Marketing or a related field is required. Dissertation must be successfully defended by the start of the academic year, August 13, 2018. Proficiency in English, written and spoken, is required. Teaching, research, and relevant work experience in the areas of digital marketing and/or professional selling are preferred. Purdue University offers an attractive salary and an excellent benefits package.

Purdue University Northwest is an academically comprehensive regional university and part of the internationally respected Purdue University

Job Information

Location:

Hammond, Indiana, 46323, United States | Westville, Indiana, 46391, United States

Job ID:

36304090

Posted:

July 27, 2017

Position Title:

Assistant Professor of Marketing

School Name:

Purdue University Northwest

Specialties:

General Marketing,
Online Marketing,
Sales Management

Do you plan on interviewing at the Summer AMA Conference?:

No

system. The campuses are located in the northwest Indiana cities of Hammond, less than 25 miles southeast of downtown Chicago, and Westville, near the shores of Lake Michigan. Purdue University Northwest offers baccalaureate and master's degrees in such Purdue academic strengths as engineering; technologies; behavioral and social sciences; liberal arts; as well as professional programs consisting of business, nursing, education, and hospitality & tourism management. Approximately 15,000 students attend Purdue Northwest. Ethnic minority students comprise one-third of the total student body. International students make up more than 7 percent of Purdue Northwest's enrollment.

Position Start Date:

Fall 2018

Review of applications will begin immediately and will continue until the position is filled. Preliminary interviews will be conducted through videoconference and phone. This position begins August 13, 2018 and a job offer will be contingent on a successful background check. Interested applicants should submit a letter of application, vita with references, and a statement of teaching philosophy to the address listed below. [Electronic submission preferred.](#)

Marketing Search Committee

College of Business – ANDR 357

Purdue University Northwest

2200 169th Street

Hammond, IN 46323

cmich@pnw.edu

Purdue University is an EEO/AA employer fully committed to achieving a diverse workforce. All individuals, including minorities, women, individuals with disabilities, and protected veterans are encouraged to apply.

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